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HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field in the Print Shop

Vol. XXVIII

Shenandoah, Iowa, September, 1944

No. 3

WHY BUY FRUIT?

"To eat of course" you say. "Why not buy it? It's good eating and healthy for everybody, especially the children, and we just couldn't or shouldn't do without it."

Sure, that's true, every word of it, but what I mean is that you don't need to buy it. Did you ever stop to think that you can grow it yourself instead? And lots better and lots cheaper than you can buy it? And you have lots more of it, and have it right handy when you want it.

I've heard more screaming this summer about the high price of fruit than anything else. And it is high. Really too high, but we must have fruit anyway.

What you should do right now, while you're good and mad, about it, is to plan to plant your own just as soon as the Lord will let you. Most everybody who has any ground at all has room to raise at least a little fruit, maybe a lot of it. It doesn't take much room to grow a surprising amount of fruit.

Even on the back end of a town lot you can have a dozen or so of fruit trees—apples, plums, pears, peaches, cherries, etc.—and nice patches of strawberries, raspberries, blackberries, grapes, and so on. It doesn't take a very big place to make a lot of fruit.

And if you have plenty of room you should have an acre in fruit. Set it in apples 40 feet apart each way, with plums, cherries and peaches, at the 20 feet spaces in between. This will give you 27 trees of each—just a nice amount. Then set small fruit in the rows with the trees and raise garden in the middle between the tree rows. Works fine.

Here's about what you should have:



This is my youngest daughter, Letty, who is in service in the WAVES. She is the youngest of my 8 daughters and the only one still single. The rest are all married and with homes and families of their own. You have seen pictures of several of them in Seed Sense, but have probably never seen Letty before. After graduating from High School and Business College, she worked for two or three years in office work in Chicago, and at the outbreak of the war she enlisted in the WAVES. She is now stationed at a Naval Station across the river from Washington, D. C. She likes the Navy immensely and has worked up to a rank about equal to a sergeant in the army. Most of my other children are too old for army or navy service, but I have a flock of grandchildren in the various services. Maybe some day I'll show you pictures of them, but it would take pretty near a whole page of Seed Sense to print them all. Yes, the other one in the picture is me, myself. Reason you didn't recognize me at first is that I am dressed up in honor of Letty being home on furlough. Yes, I'm getting older. One of these days I'll begin to be an old man. Not yet though.

H.F.

LIBRARY
RECEIVED
SEP 14 1944
Dep. of Ag.
HENRY FIELD
Sent price
of Acre
compliments of

Apples, Plums, Cherries, and Peaches, 27 each; Strawberries, 200 to 500; Raspberries, 50 to 100; Grapes, 25 to 50; Boysenberries 12 to 25; Currants and Gooseberries 6 to 12 each; Rhubarb, 12; Asparagus, 100.

If you don't have room in the tree rows for everything, plant some in the middles. More of all these wouldn't hurt you a bit, for if you can't use it all yourself, they are always ready sale, and an acre like this could easily make you more money than any 10 acres of regular crops, besides plenty for yourself.

Plant an assortment of varieties. Some of everything. Early and late, so you will have fresh fruit all summer long, and canned for all winter. Wouldn't that be great? The small stuff will bear the next year, big stuff in two or three years.

The cost would not be great. Surprisingly reasonable. You will find complete prices on all these things farther over in the Seed Sense.

When to plant?—Either fall or spring (early spring) on most kinds of fruit (except berries of all kinds, which should be set in very early spring only).

Now—better sit down right now and figure out what you will want, the whole complete list, and place the order right now while you are in the notion and are determined to have your own fruit instead of buying little dabs of it at big prices. We will book the order now at our low fall prices, send the trees in the fall if you wish, and send the rest early in the spring. Or send it all in the spring if you prefer.

The advantage of ordering now is that you get lower prices, and, still more important, you will be sure of getting the stuff and getting it early, where if you wait till spring to order you may be late getting it—or still worse, may not be able to get it at all. We had to send back thousands of dollars last spring for orders we simply couldn't fill.

So get busy and order now—then you'll get it and set it. And "live happy ever after."

H. F.



Another H. F. Wedding

I always like to print pictures of newlyweds, especially when the boy is in the Services. Here are Cpl. and Mrs. William F. Carden of Grant City, Mo., and I'm sending them one of my finest rose bushes. I know the Mrs. will take good care of it, so that "Bill" can enjoy it when he gets back from licking the Japs in New Guinea.

Send in your pictures. All kinds of pictures. I pay 50c for them when I can use them in Seed Sense or the Catalog, and it helps us get acquainted with the big "H. F. Family" for gardeners everywhere.

5-in-1 Apple

This year we are offering the largest 5-in-1 apple we have ever had for our friends. Always before we've grown a 5-in-1 apple one year so we could ship this to you by mail. However, we found a demand for bigger trees. Folks say, can't we have big trees so we can get fruit right away, so now we have some trees that are three years old. The strongest, heaviest 5-in-1 apple I believe ever offered. You might even have some apples on some of the early varieties next year—surely the second year. If you want a real interesting novelty and one that will produce lots of fruit for you in a hurry, try the 5-in-1 apple this fall. These trees are shipped express collect—price is \$2.49 or 2 for \$4.25.

Alan and His Gobbler

"Dear Mr. Field: Here's our son Alan, age 4, and his pet turkey 'Gobble.' They have been companions the past 2 yrs., and as you can see the gobbler wears the straw hat as much as Alan. We are looking forward to a fine garden and a full cellar the H. F. way."—Mrs. Maurice Foster, Linn, Mo.



Her Daddy's in the Navy

"Dear Mr. Field: This is our little girl, Judy Ann, holding an H. F. parsnip. Grandpa is helping hold it. She is 1 yr. old and her daddy is in the Navy. She and her mother are living with grandparents Mr. & Mrs. Jack Aeschliman. Grandma always uses Henry Field seeds."—Mrs. Alvin B. Koehn, Montezuma, Kans.

About Fertilizing Trees

The first thing you want to remember in applying fertilizer to plants when they are set out, is that the fertilizer is of no value until the roots start to grow. Fertilizer against the bare ends of roots does absolutely no good until the growth starts; in fact, very likely will burn the roots and keep the tree from growing, so don't put fertilizer or manure right in the hole around the roots of your tree.

Manure is best used as a mulch on top of the ground. It is particularly fine on fall planted stuff. Don't put it right up against the body of the tree, but put a ring of it around where the roots of the tree are spaced. This can be spaded in the ground in the spring, and will serve as a good mulch during the winter.

Commercial fertilizer need not be, and is best not applied until next spring. When applying commercial fertilizer in a ring around the tree, it is a good idea to soak the tree well.

You May Order Mixed or Alike

Lots of folks write in wanting to know if they can order several different kinds of fruit trees at the 5 rate, in other words, can they order 1 cherry, 1 plum, 2 apples, 1 pear and 1 peach. Yes, this is perfectly all right. Wherever we list the quantity rate, for instance where we say 2 perennials for so much, you may order 2 of each kind of perennials or 2 of one kind. Remember this when going through the catalog. It has always been our policy to let the customers have what they want and this is just another way of doing it.

Most Items Prepaid

In our fall catalog you will find practically everything prepaid. If we don't happen to say it after the item, remember that all bulbs, tulips, narcissus, fall bulbs, etc. are prepaid. All perennials, shrubs, roses, vines and practically everything else except shade trees and 4-6 ft. fruit trees are prepaid. Remember that these last items are sent express prepaid if you order \$10.00 worth of nursery stock or more.



Hybrid Popcorn Sure Yields

"Dear Mr. Field: I'm standing in front of my popcorn. From 1 pkt. (50 hills) of your new South American Hybrid I raised 14 lbs. of shelled corn. It's height was 10 ft. 11 in. When I pop $\frac{1}{2}$ cup of it I get about 1 gallon of popped corn and it has a very good flavor."—Mrs. John Schroeder, 512 S. Poplar St., Halstead, Kansas.

Grave Coverings

Every year we have hundreds of inquiries from folks wanting something that will be beautiful the year round on their loved ones' graves. Folks who live some distances from where their relatives are buried are particularly anxious to get something very hardy that will not need special care.

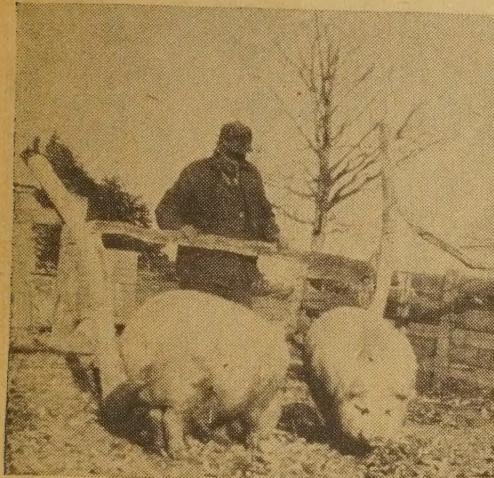
To my notion the finest grave covering that one can have is spreading dark green evergreens. These grow with very little care, are beautiful throughout the year and if nothing else is done to the grave, you have an attractive planting. On Decoration Day and other days when flowers are placed on the grave, this dark green background of the evergreens makes a perfect setting for bouquets of bright flowers.

I have been trying to build up a stock of these evergreens so that we could offer you something unusual in a year-round grave cover and we are now happy to be able to offer you 5 Spreading Junipers at the special price of \$2.19 postpaid. One of the hardiest of all varieties and one of the most beautiful. Plant one at each corner of the grave about a foot from each side and one in the center of the grave and before you know it you will have a mass of rich green. I figure the grave will be completely covered in about 2 years.

P.S.: By the way, this same collection is fine for holding terraces or caves. Set them about 4 feet apart each way and they will soon grow together and keep the terrace from washing and make a perfect covering.

Enjoys Seed Sense and Catalog

"Dear Mr. Field: We enjoy your Seed Sense. Also use it for reference a lot, as we do your catalog. The first time I ordered from you, I bought as I usually did elsewhere and had enough for my own garden and 2 or 3 more. Have always been satisfied with all I've bought."—Mrs. William L. Andrew, RFD 2, Peru, Nebraska.



Mule Hybrid Makes Good Pigs

“Dear Henry: To be exact the pig on the left weighed 320 lbs. at 8 mos. and 3 days, and pig on right 359 lbs. at 8 mos. and 21 days. Can be verified, too. Note nice cobs in foreground. I planted Mule Hybrid last yr. & due to drought was the only one to make corn in our valley.”—R. F. Rosso, Rt. 1, West Fork, Ark.

Am more interested in the pigs eating the corn, than in the “nice cobs” you show. All Mule Hybrids are as “feedable” as I can make them. Get your order in early this year. You’ll find a reservation blank in the catalog.

Hog Farm Corner

(Almost got crowded out)

Not enough space here to tell you all about our “Wagon Box” Spotted Poland Chinas—but we’ve a lot of dandies—all kinds and sizes, all registered. Write me what you want. I’ll make special prices by letter. H. F.

Free Gifts with Your Orders

Have always tried to give full measure to my customers and a little extra, and intend to keep on doing it even in these days of shortage. You always get a free gift with your order from Henry Field. Can’t tell you what it is before hand, but the bigger your order the bigger the gift, or the more gifts. Watch for them with your orders.

Order by Number

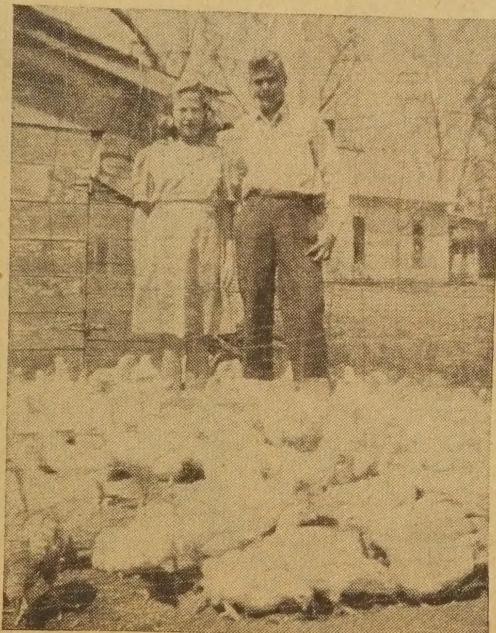
I have always sold my garden seeds by number and my customers have always told me it was a handy way to order and it certainly does help us seedhouse folks in filling the order.

We decided if this was so good in garden seed, we would just apply it in the nursery too. So you’ll find for the first time this fall, all nursery stock goes by number. When you order, just put the number on the order blank. If you wish, put in the name as it might help a little. If there are several colors under a variety, be sure and state the color you want.

In these kind of times, anything we can do to speed up the orders, work to your advantage as well as ours so will appreciate very much having you order your nursery items by the number given in front of the item. Always state the size too.

She Leaves Everything to Henry

“Dear Sir: Your seeds and nursery stock have given us satisfaction over a number of years and I have always left it to you to substitute if necessary, knowing it would be a better job than I could do.”—Mrs. Chas. V. Fox, Folsom, Calif.



Raised 298 Chicks Out of 305

“Dear Mr. Field: Enclosed is picture of my children taken with part of my H. F. flock of White Plymouth Rocks when they were 7 weeks old and weighed nearly 2 1/2 lbs. each. I raised 298 chicks from 305 I got of you and all were on the market in 12 weeks as frys.”—Mrs. R. L. Burkett, 1402-11th Ave., Central City, Nebraska.

Straight from the Ozarks

I want everyone of you customers to take a good look at page 5. That’s really page one of the Fall Catalog, but I’m numbering Seed Sense along with it, so as not to have two sets of numbers. There’s something real personal there for all you flower lovers.

I’ve talked a lot about our cabin down in the Ozarks over the years, and about our gardening activities there. Well, now everyone of my customers is going to have a chance to have “a little of the Ozarks” in his own backyard. I’m listing a good many of my wild flowers that will do well in everybody’s garden.

These flowers were all grown on our little farm in Missouri. Mrs. Field and I personally grew them, and we are personally selecting them and shipping them out to you direct from the Ozarks. This means there will be no delay, and the plants will reach you in the shortest time possible.

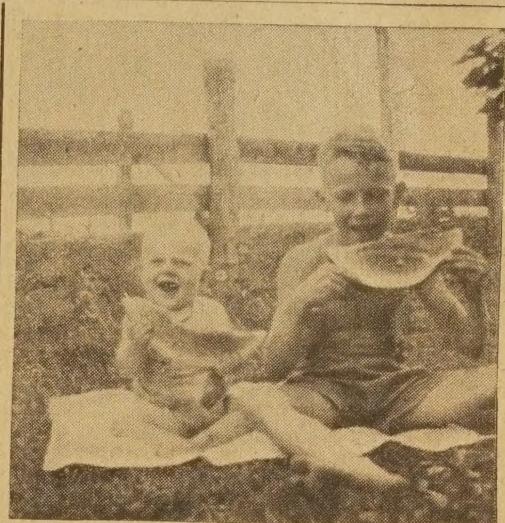
But send your orders on to Shenandoah as usual, right along with your order for fruit trees, shrubs and Hybrid.

Short on Lilies

This isn’t another wolf, wolf story, it is an actual fact. I have never seen lilies as scarce as they are now. We are listing them this fall and hope to have enough to take care of all orders. What the story will be for spring, I don’t know. I know that we have a lot of them but when they’re gone, there will be no more. If you want lilies, be sure and order them this fall and even if we do have them next spring, they will be no cheaper and most likely considerably higher. Another thing, most varieties of lilies really do better if planted in the fall. So get your lily order in early.

Nursery Growing Fast

“Dear Mr. Field: The fruit trees received O. K. and they are real nice. The ones we ordered two years ago are growing very fast.”—Mrs. Ella M. Neil, Aldrich, Missouri.



Hurrah for Sugar Lumps

“Dear Mr. Field: My 2 sons Freddie, 9 yrs., and Larrie, 8 mos., enjoying young watermelons. They planted a lot of your Sugar Lumps and also a mixed pkt.”—Fred J. Pugh, Box 114-A, Riner, Virginia.

Every kid should have his patch of watermelons, and I can’t think of a better kind to plant than my little red, white and yellow Sugar Lumps.—H.F.

New Hybrid Popcorn

I have introduced a lot of new vegetables and field crops in my time but never have offered anything which has had such universal acceptance as my new Hybrid South American Popcorn.

You all know how the hybrid field corns compare with the old fashioned open pollinated varieties. Well, exactly the same thing may be said about the new Hybrid South American Popcorn. It stands up perfectly, just like a ramrod. You can pick it with a corn picker, it has uniform ears, it’s a tremendous yielder—we’ve had yields of 70 bushels to the acre here at Shenandoah. It pops with a tremendous volume, the eating quality is the best.

We didn’t have enough seed to go around last spring and had to turn down lots of orders but we have increased our plantings this year. With a fair fall, we will have plenty of seed for most everybody. Order now this fall—at my 1943 prices. Price: triple size (3 oz. packet) 20c; 1/2 lb. 45c; 1 lb. 75c; 3 lbs. \$1.95; 10 lbs. \$5.85, postpaid. Write for prices on larger lots.

State and U. S. Certified Hybrid Too

Although we believe Mule Hybrid is by far the best buy, we are carrying several of the state numbers for those customers who want them. Here’s the list and the price:

IOWA 939—widely adapted hybrid from Ohio to Nebraska and yields well on any soil, especially light soil. Drought resistant. Ears about 3 1/2 feet. About 110 days. Edge Drop, \$7.00; Hill Drop, \$6.00.

IOWA 306—110 to 115 days, a good replacement for 939. Trifle later and yields more. Edge Drop, \$7.00; Hill Drop, \$6.00.

U. S. 13—Good Reid Yellow Dent type, single ear, deep kernel. Best suited to rich soil. Large ear. Edge Drop, \$7.00; Hill Drop, \$6.00.

HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.
Field No. 1 Building Shenandoah, Iowa

Henry Field, Editor

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Pete Simmons (Seed & Nursery) Leona Nicolson (Nursery)
Paul Wilkinson (Nursery) Irving Steurer (Garden Seed)
Deane Schneider (Field Seed) —& all my friends and customers

Subscription Price—A Garden Seed, Field Seed
or Nursery Order

Seed Sense for Customers Only

If there's anything I don't like to do it's to lose contact with an old customer. Generally I keep sending copies of Seed Sense and the big Spring Catalog as long as I can afford to. Even those who haven't ordered in three or four years have been getting copies.

But that has to change now. The government says I can only have 75 percent as much paper as before. This means that a lot of old customers who haven't ordered recently won't get a Spring Catalog and the Seed Senses that follow. Sorry, but it can't be helped. Remember a subscription to Seed Sense and that Catalog is an order. So if you order now you'll be sure of receiving both regularly.

Why Fall Planting

Every year I talk more about fall planting, and there is a lot of good reasons, too. I just want to give you a few of them. If for no other reason, fall planting is a wise thing because we all have so much to do in the spring that it is just almost impossible to get around to everything. By getting your stuff set this fall you have that out of the way for next spring when you have all of your other planting to do.

Fall planting gives the plants a head start over stuff set in the spring. Of course, everything can't be planted in the fall, but we list only those things which do well set in the fall. Remember that the roots of plants grow continually unless the ground is frozen solidly around them. In other words, you are getting a root growth in the fall and also very early in the spring, the first thing when the frost comes out of the ground. It means a lot more growth for you the first year. Every year I do more fall planting on my place in Missouri, and every year I like it better.

Another particularly good reason for planting this year, is that you are going to save money. The way things look with the shortage of nursery stock, and the scarcity of help, prices will be higher in the spring wherever you may buy, so why not order this fall and get the head start on your plants—get the work out of the way, and save yourself some money.

Workin' Hard on '45 Catalog

It's been terrible hot in Shenandoah the last few weeks, but the seedhouse has been humming with activity in spite of it. We're working on the big 1945 Spring Catalog. What with paper shortage, skilled printers being taken into the Services, and some short seed items (especially Hybrid) it's been a tougher job than usual. But I'm glad to say the new catalog will be the best yet, and I hope you'll like it.

It will have more color, more new varieties, more pictures, more news, more garden advice than ever. But as usual it will list and tell only about things that will really grow. Prices will be right, too. You can always depend on H. F. seeds and prices. I won't have it any other way, even if I have to lose money on some items.

The new full-color cover is going to be more beautiful than ever. It will show you a new summer heading lettuce, and brand new tomato, and—there I go talking about planting next spring, when I should be telling about those Tulips to put in this fall, and how short the Hybrid crop is. Guess you'll just have to wait until December or so until the printers finish their job—same as I will.

Send in Your Pictures

I still want your pictures, and I still like to get letters from all you customers. Mine is a friendly business, and the more I get to know my customers, the better I can help out with their garden and farm problems. And I still pay 50c for all pictures used and double, or a dollar, for pictures on Hybrid. I know film is scarce and you aren't taking as many pictures as usual, but send in what you have, and if you haven't any write a letter instead.



That's me on the right. Mrs. Field took the picture down in the Ozarks, although it's hard to recognize me with the beard. Sometimes I let it grow for a week at a time—especially when I'm extra busy in the garden. Jim on the left. The reason he looks so queer is because he was calling the dog just when the picture was snapped. In the center is Callie Russell next to Jim and his brother. I've forgotten his name, but he's the same age as I am, 72, and has lived all his years near my place in Missouri. They came over to truck some cattle away for us, and we took off a little time to visit. Then Mrs. Field made dinner for us all.

Ship Nursery at Right Time

Some of you folks write in wondering when your order is going to come. Probab'y you received part of your order, and just think we have forgotten the rest of it. We haven't.

Sometimes of course we make mistakes, but not often. What happens is this. Soon as we get your order, we send it around to the various departments of the seedhouse. Hybrid orders go one place, field seeds another, and then to nursery or someplace else. In the case of nursery a lot of items should be planted at a certain time, and only then. Others, like Tulips, can be planted anytime in the fall. So, we ship out to you the same day we receive your order, everything that we can. But we hold up the things that should be planted late, or aren't ready for shipment until late. So don't worry about your orders. They'll get to you in plenty of time and at the RIGHT time. Just get them in early, so we can work on them and have the stock ready to ship when you should have it.

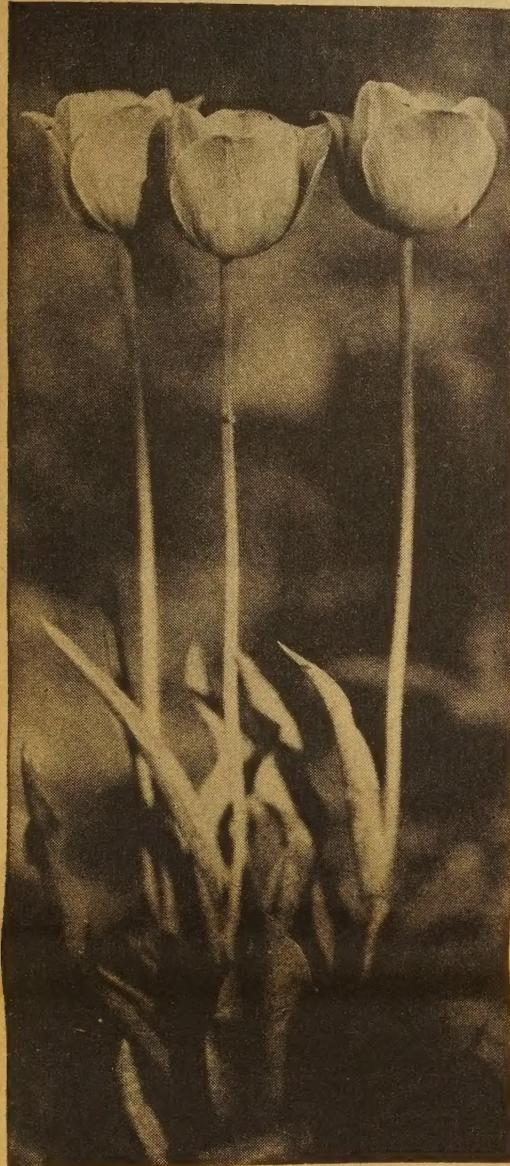


15 Gardeners in One Family

The Dave Swenson family of Wessington Springs, S. D., all 15 of them, are enthusiastic H. F. Gardeners. The oldest girl was away at school and the youngest was sick when this picture was taken. "I think we have a pretty husky family," says Mrs. Swenson.

I think so, too. And what a garden crew this would make. I hope Mrs. Swenson will tell us some more about the family gardening and canning program, so it can be printed in the spring Seed Sense.

HENRY FIELD'S 1944 FALL CATALOG



The Tall, Stately, Lovely DARWIN TULIPS

These are the giant Darwins—the tulips with the long stems and giant blooms. Known all over the world as the finest—the ARISTOCRATS OF TULIPS.

TULIPS ARE SCARCE! ORDER EARLY!

Supplies of tulips are very limited this year and we have to ship orders in the order you send them in as long as our supply lasts, so PLEASE ORDER EARLY TO AVOID DISAPPOINTMENT.

BUY EARLY AT FIELDS!

Henry Field is one of the few places with genuine GIANT SIZE tulip bulbs this year, but because of short supplies, everything is shipped strictly first come, first served.

Choose from These Varieties

RED DARWINS

BARTIGON—Q-20—The favorite fiery rich red with extra long stems.
KING HAROLD—Q-21—In my opinion, by far the best of red tulips. Has extra large flowers and long stems. Richest red of them all.
MRS. THORBECKE—Q-22—A distinct bright, ruby-red with immense flowers.

PINK DARWINS

CLARA BUTT—Q-23—Always the best of the pink. Giant flowers. Tall stems. Ideal for bouquets.

BLUE AND LAVENDER DARWINS

BLUE AMIABLE—Q-24—We were lucky to get this really true blue tulip. One of the few that are really blue. Very long stemmed.
WM. COPELAND—Q-25—Rich velvety violet. Excellent for forcing early.

DREAM—Q-26—True soft lilac shade. A very unusual tulip. Striking in any garden.

YELLOW DARWINS

INGLESOME—Q-27—The best bright, rich golden yellow. Tall and large bloom. Very outstanding.

NEW EARLY DARWINS—TRIUMPH TULIPS

These are the new **EARLY DARWINS**—just like the tall stately Darwin tulip except they bloom from 10 days to 2 weeks **EARLIER**. Extra good for forcing. This grand mixture includes all the vivid colors that Triumphs come in. Q30: 12 for \$1.25; 24 for \$2.39; 50 for \$4.65, postpaid.

"Seeds that Yield
are Sold by
Field"

My Famous RAINBOW COLLECTION

12

Guaranteed blooming-size Darwins. We think this the lowest price in the country. (Bulbs slightly smaller than named varieties above, but will bloom beautifully this spring.) XQ28.

\$1.00
Postpaid

Includes Reds, Yellows, Pinks, Blacks and Blues
2 Collections (24 bulbs) \$1.89—100 bulbs \$7.39

Large Grade Rainbow Collection—XQ29
Our Regular Big Size Bulbs

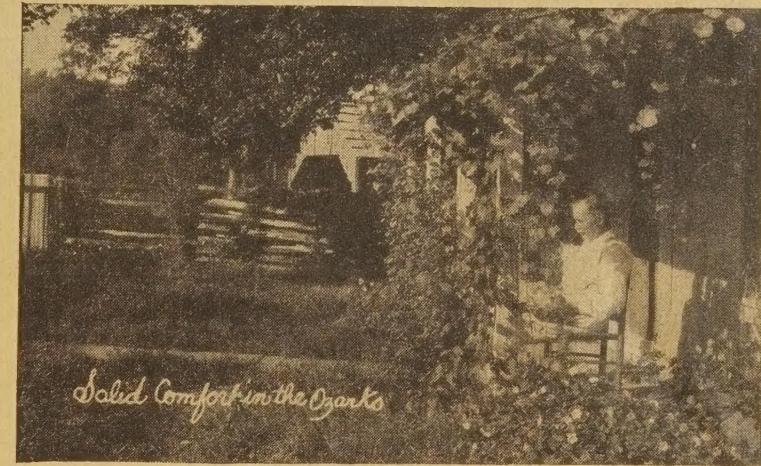
12 for \$1.25—24 for \$2.39
50 for \$4.65

SPECIAL COMBINATION OFFER

(Some of all)

2 plants each of all the above wild flowers, and 3 old fashioned Blackberry Lily, 25 plants in all, for only \$5.00 Postpaid. This would make a lovely and unique planting around your house. Something different and beautiful. XQ-61.

5



Yes, solid comfort. But I really don't get to sit there very much nowadays as I'm kept too busy to have much time to sit down till the day's work is done, and then it's bedtime. Notice the Wild Petunia down beside me, and the Hardy Moonflower climbing over the porch.—H. F.

Wild Flowers Direct From My Ozark Garden

This year Mrs. Field and myself will fill all the orders for our Ozark Wild Flowers ourselves, at the cabin, and mail them to you direct from there, so as to give you the best possible service. Send your orders direct to Shenandoah as usual. You can order right with the rest of your order and we will separate them here. Wild flowers have always been our hobby, and since we have been living part time in the Ozarks, it's been more so than ever, for that's a paradise for wild flowers. We have collected dozens of kinds and have them growing in our garden, and many of them we have been sharing with you through the catalog. Now by mailing them ourselves direct from there we can help you still more.

They will come to you at the proper time for planting, fresh and vigorous, and sure to live and bloom.

I am listing and offering to you here, some that do especially well with fall planting. All are perfectly hardy and most of them prefer the shady side of the house or shrubbery, where it's hard to get most things to bloom, but some (marked with an *) prefer sun. All these can be planted any time in Sept. or Oct., or even later.—H. F.

Our Ozark Wild Flowers

OZARK BLUEBELLS (Mertensia)—Q-50—Everyone's favorite. Early, hardy, beautiful, shade lovers.

EVERBLOOMING BLUEBELLS (Polemonium)—Q-51—Different, but just as beautiful. Has dark green fern-like foliage which stays green all summer. Thrive in either sun or shade.

BLOOD ROOT—Q-52—Earliest of all. Large pure waxy white blooms. Loves shade. Sure to bloom.

MAY APPLE—Q-53—Large unique leaves, and big waxy white fragrant blooms, followed by showy fruit. Plant in shade with Bluebells and ferns.

JACK-IN-THE-PULPIT—Q-54—Very attractive and interesting. Shade lover. Grows from hardy bulb.

WILD OR PERENNIAL PETUNIA*—Q-55—Not a true petunia, but similar in appearance. Hardy and lives for years. Ever-blooming and beautiful opal pink color. Sun lover or partial shade.

HARDY GERANIUM*—Q-56—Probably the wild parent of the house geraniums. Perfectly hardy, lives for years, and blooms profusely. Sun or shade either.

WILD HYACINTH (Camassia)—Q-57—Long spikes of beautiful light blue bloom, early, hardy.

OZARK HARDY FERN (Christmas fern)—Q-58—Stays green all winter. Hardy. Loves shade.

COHOSH—Q-59—Beautiful, hardy, tall growing, long spikes of lacy white bloom. Loves shade.

PERENNIAL MOONFLOWER VINE*—Q-60—A moonflower that is hardy and comes year after year. Beautiful thrifty vine, with abundant large white blooms. Grows from a bulb. Perfectly hardy. Plant in full sun.

3 for 75c—6 for \$1.40
\$2.75 a dozen

Any of the above, either all alike or assorted to suit, mailed direct from our Ozark garden, postpaid. Make up your own collection.

Ozark Bluebells



15 MIXED DAFFODILS \$1.00 Postpaid



SPRING GLORY
"The 2-Color Daffodil"

Everyone loves it. Instead of all yellow, it has white petals with a yellow trumpet. For ease easily indoors. Nice outdoors. K-31-3 for 39c; 6 for 64c; 12 for \$1.19.

KING ALFRED
"The Largest of All"

This is the giant and favorite of all. It grows the largest, has nicest color and is the one everyone raves about. K-32-3 for 49c; 6 for 79c; 12 for \$1.39.

LAURENS KOSTER
"Many Blooms on One Stem"

(Poetaz) This is the Daffodil with big clusters of tiny blooms on each stem. These daffodils are brightly colored—white petals with large orange cup.

RECURVUS
(Pheasant's Eye)

Pure white with scarlet crown in center. Very delicate dainty blooms. K-34-3 for 39c; 6 for 64c; 12 for \$1.19.

15 BULBS \$1.00
All Postpaid

How to Plant DAFFODILS

Plant outdoors now soon as bulbs are shipped. Set 6 inches deep and about 12 inches apart. Like fairly moist soil.

ORNATUS

(White with Orange Cup)
(POETS NARCISSUS)
—Pure white with yellow cup orange rimmed, very early. Ideal for naturalizing. Blooms freely year after year. K-35; 3 for 39c; 6 for 64c; 12 for \$1.19.

DAFFODIL COLLECTION: 3 of Each Daffodils Above (15 in All) \$1.39, Postpaid

12 INDOOR NARCISSUS 79c

HOW TO PLANT

Force indoors in bowls, filled with pebbles and water or in dirt. Let roots form growing out of light. Then bring into light. Blooms as given in table. 3 bulbs to a pot. Pot up a lot extra. They make ideal Christmas or New Year's day gifts.

TABLE OF BLOOMING DATES

Plant Oct. 1	Bloom Dec. 5	Plant Dec. 15	Bloom Nov. 15	Plant Nov. 1	Bloom Dec. 25	Plant Jan. 5	Bloom Jan. 1
Two Varieties—Have Both							

NEW YELLOW INDOOR NARCISSUS

Soleil D'Or (The Golden Sun.) An indoor variety like paper white only yellow like orange cup. New and different. K-40; 3 for 39c; 6 for 69c; 12 for \$1.29, postpaid.

Narcissus Collection: 4 Yellows and 4 Paper Whites 79c, Postpaid—XK-3

PAPER WHITE NARCISSUS

The old favorite we all know, makes ideal Christmas present. K-41-3 for 34c; 6 for 54c; 12 for 79c, postpaid.

START THEM NOW FOR MID-WINTER FLOWERS

ORIENTAL POPPIES

Plant Now—For Blooms Next Spring

GLORIE GLOW W-28—The double poppy first to bloom—flowers vivid orange. 39c each; 3 for 98c, postpaid.

ORANGE SCARLET W-29—Massive sized bright scarlet orange flowers with black dots on petals. 29c each; 4 for 98c, postpaid.

PERRY'S PINK W-30—A new immense delicate pink. 45c each; 3 for \$1.19, postpaid.

GLOWING EMBER W-130—Extremely bright scarlet, with petals ruffled at edges. 45c each; 3 for \$1.19, postpaid.

WELCOME W-131—Large deep red flowers—new and choice. 79c each; 2 for \$1.39, postpaid.

29c ea. & up

HELEN ELIZA-BETH W-132—Crinkled large flowers of La France pink. 79c each; 2 for 1.39, postpaid.

JOYCE W-133—A true bright cherry red. Free flowering. 55c each; 2 for 98c, postpaid.



Grand Color Collection

EDNA PERRY—Soft pink.
GLORIE GLOW—Double vivid orange.
ORANGE SCARLET—Vivid orange and scarlet.
XW-20—All 3 for only 98c, Postpaid.

Special Poppy Bargain
XW-21—5 Giant Orange Scarlet Poppies, only 98c, Postpaid.
FREE: 1 Beautiful Regal Lily.

Henry Field Seed & Nursery Co., "Midwest's Leading Seedhouse," Shenandoah, Iowa—Fall, 1944

6 REMBRANDT TULIPS 98c POSTPAID

The "PAINTED" Tulips



At last, I've been able to find a few of the very lovely R. E. M. BRANDT or Painted tulip. These are just like Darwins except the flowers are striped and mottled with whites, reds, lavender and other colors. The blending of the colors on each flower is almost perfect, like something an "old master" would paint—

hence their name.

Your neighbors will really envy you, your and care for just like Darwins. Supply limited. Please do not order over 25 bulbs.

Breeder Tulips

12 for \$1.25 Postpaid

(The VERY Tall, DARK Tulips)



I was fortunate to be one of the few people in the country to be able to get the famous Breeder tulips again this year—the tallest tulips grown. This mixture contains some of all the dark beautiful shades breeders come in—plum, bronze, royal purple, red, gold, etc. I'm sure these growers often getting 3 ft. tall. Bloom with Darwins. Q-32—12 for \$1.25; 24 for \$2.39; 50 for \$4.65, postpaid.

12 Cottage Tulips \$1.25

Postpaid

A grand mixture of all colors in the lovely lily-flowered cottage tulips. All cottage tulips are long stemmed, deeply cut, graceful and brilliant. Have them all in this mixture. Q-33—12 for \$1.25; 24 for \$2.39; 50 for \$4.65, postpaid.

LOVELY LILY-LIKE BLOOMS



OTHER BULBS

That Bloom in the Spring

MUSCARI (GRAPE HYACINTH)—This is the improved heavenly blue spikes with grape-like blooms in deep rich blue. K-50—10 for 49c; 25 for 98c; 50 for \$1.79.

SCILLIA CAMPANULA—Mixed colors, all shades of blue and some white. Bell-like flowers on 3 to 4 inch stems grow in shade, or sun. Ideal for rock gardens. K-51—10 for 49c; 25 for 98c; 50 for \$1.79.

GLORY OF THE SNOW (CHIONODOXA)—Bloom with the crocus producing dwarf stalks with many flowers to a stem. Flowers sky-blue with dainty white center. K-52—5 for 39c; 10 for 69c; 25 for \$1.40, postpaid.

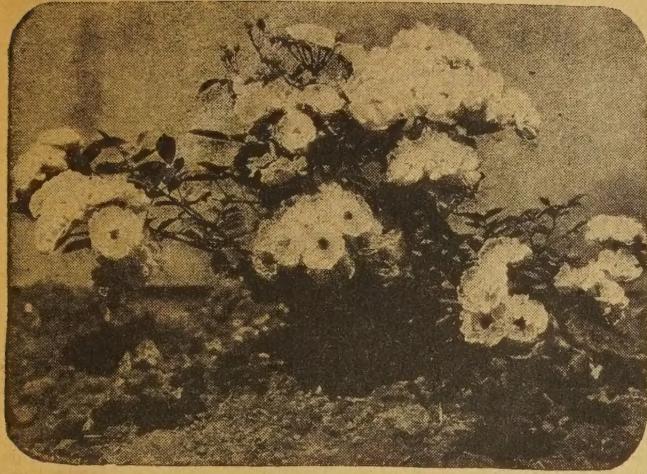
COLLECTION OF MIXED SPRING BULBS

MIXED BULBS

Some of All Above in All Colors
Includes 3 Large Daffodils Postpaid
XK-4

20

\$1.19



BABY ROSES — Bloom All Summer

These lovely Polyanthus have hundreds of blooms on each bush all season long. Very hardy and easy to grow. 69¢ each; 3 for \$1.98, pp.

CATHERINE ZEIMET L-40 — Dainty double white baby roses.

ELLEN POULSEN L-41 — Lovely pink blooms. Super hardy.

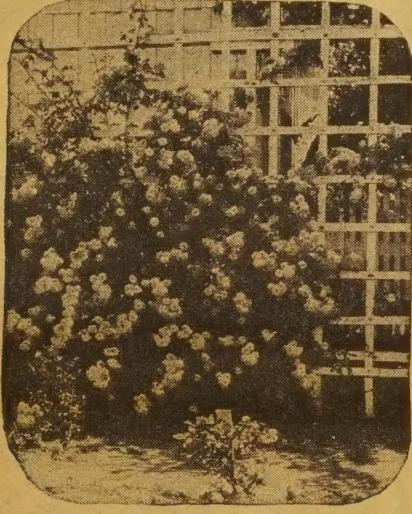
GRUSS AN AACHEN L-46 — Don't fail to have this large flowering type made popular by Helen Fischer. Her favorite—soft creamy pink blooms, large like hybrid teas.

IDEAL L-44 — Deep black red and always loaded down.

TRIOMPHE ORLEANS L-45 — Finest of all red baby roses.

GROOTENDORST (Shrub Rose)

Cold won't hurt this rose. Doesn't need winter cover. A combination rose and shrub. Foliage and hardiness like a shrub, and literally thousands of either bright red or pink rose blooms all summer. Choice Red or Pink. **L-80**: (State choice of color.) 59¢ each; 3 for \$1.65.



3 Climbing ROSES \$1.49

Can't list them all this fall, but here's the best for arbors, fences or trellises. Set 6 feet apart. Priced 59¢ each; 3 for \$1.65; 10 for \$4.79.

PAUL'S SCARLET L-66 — America's favorite Climber—Vivid rich scarlet big blooms that don't fade.

AMERICAN BEAUTY CLIMBER L-60 — Big red blooms so beautiful the name is a standard color everyone uses.

DOROTHY PERKINS L-64 — Pink. The cluster-flowering, super-hardy climber. Thousands of flowers on every plant.

XL-3—CLIMBING ROSE COLLECTION — 1 ea. above 3 Roses \$1.49, postpaid.



12 PANSY PLANTS 75¢

U-1 — Plant pansies wherever possible in the fall. They'll do better and bloom better. Here's money-saving prices on Giant Ruffled pansies —assorted colors with plenty of dark reds.

12 plants \$0.75
36 plants 1.98
100 plants 4.49

K. A. VICTORIA "Blooms Continuously"

L-11 — The favorite white rose in the midwest. Foliage always shiny and clean. Very hardy and always in bloom.

ALL 6 Big 2 Yr. Plants \$2.79
Postpaid to you. XL-1

3 RADIANCE ROSES \$1.79
XL-2
1 — Red Radiance.
1 — Pink Radiance.
1 — White Radiance.
The 3 hardest, freest blooming roses.
Special this fall only \$1.79 postpaid.

PLANTED NOW
BLOOM
NEXT SPRING!

IMPORTANT — Fall planted roses must have winter protection (even ones planted in spring should have). Mound the earth up around tops 6 to 8 inches high after freezing weather starts and cover the bed with a heavy straw mulch. Roses do best in sunny location away from the tree roots. Set 20 inches each way.

ROSES

CHOICE ANY BELOW 69¢ Ea.—3 for \$1.98—5 for \$2.98—10 for \$5.79 All postpaid

ALL GIANT 2 YR. MONTHLY BLOOMING HYBRID TEAS



PINK RADIANCE "Hardiest Pink"

L-2 — Best to bloom and resist heat and drought and disease of all pink kinds. Flowers large. Loaded with bloom all summer.



E. G. HILL "Disease-Free Red"

L-6 — The ideal red rose for cutting. Fiery crimson with long pointed buds which open to full-petaled flowers of striking brilliance.



EDITOR McFARLAND "Bigger, Prolific Rose"

L-19 — This is the prolific pink and its blooms are extra size. Bushes compact. Blooms all summer.

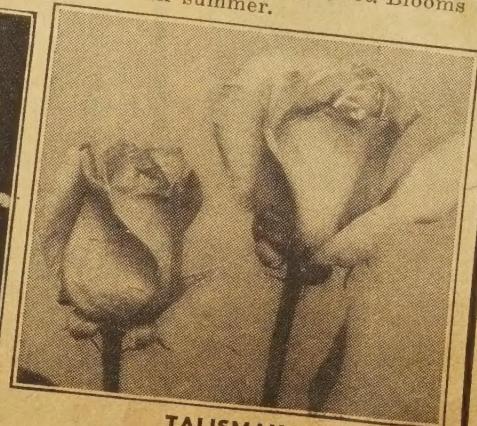


AMI QUINARD "Largest Red Rose"

L-7 — One of the largest red roses grown. Fragrance as heavy as its color. Hardy and free blooming.

HENRIETTA "Non-Fade Yellow"

L-18 — Some yellow roses have tendency to fade. Not Henrietta. It was so beautiful and I liked it so, I named it after my granddaughter.



TALISMAN "Greenhouse Style Rose"

L-9 — This has the beautiful long buds and long stems. The blend of gold scarlet, yellow and orange is hard to duplicate. A "must have."



RED RADIANCE "The Hardest Red"

L-1 — The "fool-proof" red rose. Noted for its hardiness and free-blooming qualities. Will grow anywhere and never seems to rest.



GRUSS AN TEPLITZ "Has Most Blooms"

L-5 — This rose has more blooms than any other. Always loaded. Foliage glossy. Will grow where other roses won't. Vivid red.



ETOILE DE HOLLAND "Ideal Red for Cutting"

L-8 — The ideal rose for cutting as it holds its color so well. Big blooms grow deeper in color as petals open. Disease resistant.



ROYAL ROSE COLLECTION

"The Aristocrats of the Rose
World at a Bargain Price"

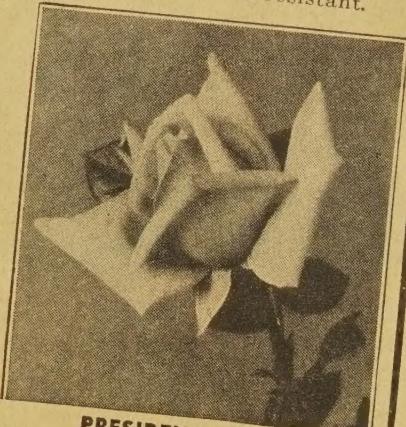
You Get

- 1 Red Radiance — Hardy Red.
- 1 Pink Radiance — Hardy Pink.
- 1 K. A. Victoria — Best White.
- 1 Ami Quinard — Deep dark Red.
- 1 Henrietta — Pure Yellow.
- 1 Talisman — Striking 2 Tone.

A \$3.75 Value.

ALL 6 Big 2 Yr. Plants \$2.79

Postpaid to you. XL-1



PRESIDENT HOOVER "Long Pointed Buds"

L-10 — A glorious cerise, shaded yellow, orange and scarlet. Buds are long and pointed. Blooms prolifically and has long stems for cutting.



CANTERBURY BELLS

(Giant Bells)

June. Big tall 2 to 3 feet stalks, lined with big bell shaped pink, white or purple flowers. **W-105—2 for 65c; 3 for 89c; 5 for \$1.29.**

GLOMERETA—The true perennial Canterbury Bells. Flowers cluster at top of the stem. Bloom year after year. Color—purple. **W-106—2 for 65c; 3 for 89c; 5 for \$1.29.**



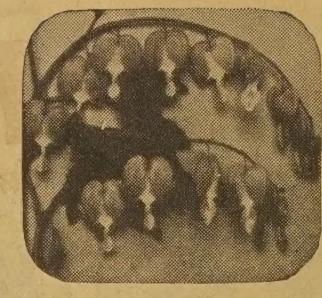
3 Lilies of the Valley 89c

This is my most fragrant perennial. It blooms early. Dwarf. Rosettes of huge leaves with spikes of flowers in center. Makes beautiful fragrant corsage. **W-89—2 for 65c; 3 for 89c; 5 for \$1.29.**



New Red EVERBLOOMING SWEET WILLIAM

This has been a garden favorite for years because it always rewards the gardener with so much bloom. Now, here's an EVERBLOOMING RED Sweet William, that you'll love. Very deep red, too. Medium growing. **W-81—2 for 65c; 3 for 89c; 5 for \$1.29, postpaid.**



BLEEDING HEART 79c 1 Each of Below

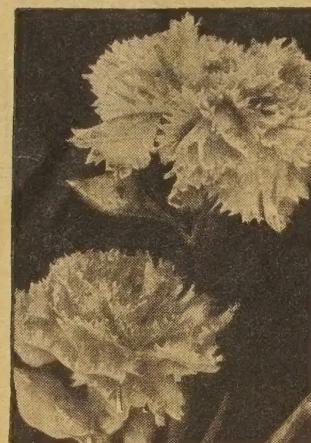
FERN LEAF—Unusual fine graceful foliage plants loaded all summer with rich red hearts. **W-73—2 for 65c; 3 for 89c; 5 for \$1.29.**

OLD FASHIONED—Everybody wants this old standby. Pictured above. **W-72—49c each; 3 for \$1.29.**



RUDBECKIA NEWMANNI "Black-Eyed Susan"

The perennial form of the "Black-Eyed Susan." Deep orange-yellow flowers with a dark purple cone; long stems, 3 feet high; blooms all summer. **W-129—2 for 65c; 3 for 89c; 5 for \$1.29.**



GROW CARNATIONS

Same fine, fragrant flowers you pay a high price for at a greenhouse. You can grow them in your own garden. State your choice of color: red, yellow or white, or mixed. **W-101—2 for 65c; 3 for 89c; 5 for \$1.29.**



NEW LONG-SPURRED COLUMBINE

MRS. SCOTT ELLIOTT (Long Spurred Aquilegia)—**W-58**—Blooms May and June. Early, dainty pastel colored. These are the giant types with extra long spurs. Mixed only. **2 for 65c; 3 for 89c; 5 for \$1.29, postpaid.**



3 Ball-Shaped Hardy Asters 89c

These varieties listed below are the new race of dwarf growing, ball shaped, early and long-blooming asters. Hardy everywhere and bloom gloriously from September to November. Grow only 10-12 in. high.

MARJORIE—W-16—Rose Pink.

SNOWSPRITE—W-17—Purest White.

RED ROVER—W-18—Bright Rose.

VICTOR—W-20—Clear Lavender.

XW-2—1 Each of Above 4 for \$1.10, Postpaid

8

Henry Field Seed & Nursery Co., "Midwest's Leading Seedhouse," Shenandoah, Iowa—Fall, 1944

PLANT PERENNIALS NOW FOR BLOOMS NEXT SPRING

BABY'S BREATH—W-64
(Gypsophila)—Dainty white flowers in cloud-like masses to go with other flowers in bouquets.

BABY'S BREATH—Double-Bristol Fairy. Blooms most all summer. **W-63—59c each; 2 for \$1.00, postpaid.**

BALLOON FLOWER—W-83 (Platycodon) —Buds are like balloons of rich blue that burst into single blooms and look like stars.

COREOPSIS—June. The golden yellow daisy.

FOX GLOVES—W-107—The true perennial type with lovely soft yellow blooms flecked with chocolate. Blooms all summer.

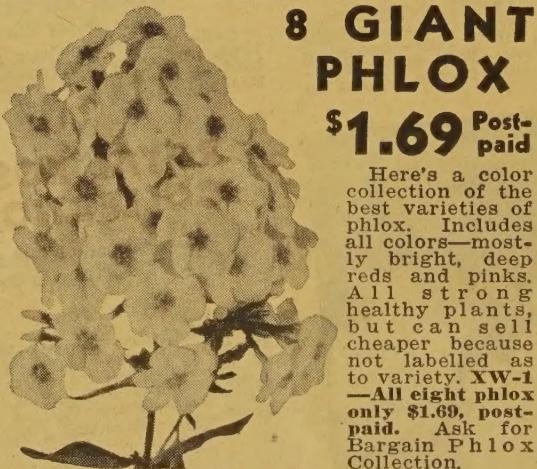
GAILLARDIA BURGUNDY—W-68—The best of all the new favorites. Almost Pure red. Grown in poorest soil and hottest weather with blooms all summer.

HARDY SNAPDRAGONS—W-96 (Linaria) —Beautiful hardy yellow snapdragons easy to grow and very lovely.

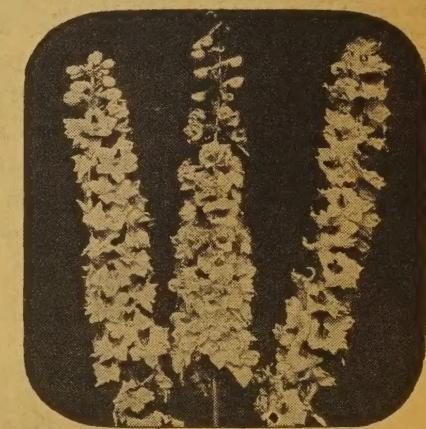
HARDY SWEET PEA VINE—W-74 (Lathyrus)—A Permanent hardy Sweet Pea. Fast Growing. Covers a trellis first year. Choice red, pink and white.

HOW TO FALL PLANT PERENNIALS

Fall planted perennials bloom perfectly first year. Make a permanent flower garden that will bloom from spring till frost with these inexpensive big hardy perennials. Plants extra heavy rooted. Mulch with straw after ground starts to freeze. Dates given after the name are dates when variety blooms. Plant around 12 inches apart. Dwarf varieties 6 to 9 inches.



You Get One Each of these Varieties
All improved types. Massive flower heads.
B. COMPTRE—W-36—Wine red.
BRILLIANT—W-37—Scarlet.
COUNT ZEPPELIN—W-40—White, red eye.
HAUPTMAN KOEHL—W-43—Blood red.
MRS. JENKINS—W-46—Pure white.
THOR—W-51—Salmon, overlaid scarlet.
R. P. STRUTHERS—W-47—Rose with carmine eye.
LILLIAN—W-44—A brilliant, new, striking pink with extremely large flowers—finest of all pink phlox.
Ordered alone: **2 for 65c; 3 for 89c; 5 for \$1.29; 12 for \$2.59, postpaid.**



3 GIANT DELPHINIUM 89c (1 Lt. Blue, 1 Dark Blue, 1 Hybrid)

Tall, Giant spikes simply full of bloom in early summer. Your choice Belladonna (light blue)—**W-122**, or Bellamosa (dark blue)—**W-123**, or Large Flowering Hybrids in Mixed Colors—**W-120—2 for 65c; 3 for 89c; 5 for \$1.29.**



3 GIANT DAISIES 89c

1 Each of Below

GIANT SHASTA CONQUEROR—W-55—The new EARLY-FLOWERING giant Shasta Daisy.
SHASTA DAISY SUPREME—W-56—The immense flowering daisy. Blooms 4 in. across. Blooms all summer.

HARTJE ELDER—W-57—The early blooming daisy.
Any of above alike or assorted 2 for 65c; 3 for 89c; 5 for \$1.29, postpaid.



3 CUSHION MUMS 89c

1 Each of Below

The plant of 1,000 blooms. These chrysanthemums are the dwarf, early flowering varieties and bloom through August, September and October. Your choice of

PINK CUSHION—W-1

RED CUSHION—W-4

YELLOW CUSHION—W-3

BRONZE CUSHION—W-2

Prices All Mums: 2 for 65c; 3 for 89c; 5 for \$1.29; 12 for \$2.59, postpaid.

RAINBOW IRIS COLLECTION
ALL 12 IRIS BELOW 98c, Postpaid
 (Not labelled but beautiful planted together. You get 1 of each)



BLUE—WHITE—SILVER—TAN and LILAC IRIS

3 for 39c
6 for 69c

LORD LAMBOURNE—W-226—Rich crimson bi-color.
LABOR—W-227—Standards of brilliant red violet, falls of light purple.
PURPLE HAZE—W-218—Purple with silver blend.
SHERWIN WRIGHT—W-223—Deep rich, canary yellow. Very tall.
QUEEN OF MAY—W-217—Light pink with white base veined with lavender.
LADY FOSTER—W-250—Very large flowers. Blue bi-color.
CECIL—**MINTURN**—W-227—Vigorous growing, true pink.
CAPRICE—W-252—Rich wine color.
MORNING SPLENDOR—W-253—Velvety petunia violet.
MAD CHEREAU—W-254—Pure white with blue penciled border around each petal.
TRUE CHARM—W-255—White with lavender etched margin.



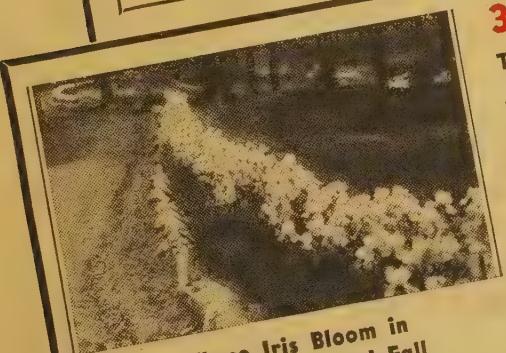
Red and Pink Iris Collection
 10 Choice assorted red and pink shades. The biggest bargain of the year in Iris. Have the newer reds in your garden. \$1.29

RED AND PINK IRIS

These are the glorious new colors in Iris—reds, oranges and pinks. They're beautiful and so unusual we never have had enough. Please order early.

NO-WE-TA—W-262—Dainty light pink standard with darker pink blended falls.
RAMESSES—W-264—Delightful blending of pink and soft-golden yellow.
MRS. TOEDT—W-261—A Dykes medal winner.
PINK OPAL—W-263—Considered a very fine shade of strawberry red.
EUPHONY—W-259—The best coppery red, ruffled edged falls, with flowers on heavy stems.
RED WING—W-265—An iris to enrichen your garden when planted among your pinks and reds.
AMBASSADEUR—W-258—Soft bronze and carmine color that everyone admires in their iris garden.
JERRY—W-260—One of the richest ruby red irises that can be grown. An iris you'll be proud to plant.
HELEN FIELD—**FISCHER**—W-204—Tall stately growing.
 Mrs. Fischer picked this as best pink of all.
INDIAN CHIEF—W-206—Rich velvety glowing red. Outstanding in any iris collection.
 2 for 55c; 4 for 98c; 10 for \$1.98, postpaid.

19c Ea.
and Up



These Iris Bloom in BOTH Spring and Fall

3 FALL BLOOMING IRIS 69c

These Iris Bloom BOTH Spring AND Fall!
 These are the Iris so full of life they bloom BOTH spring and fall.

AUTUMN KING—W-201—A reliable and prolific fall and purple bi-color.
OLIVE WHITE—W-202—A very lovely creamy-white, with green-gold veining at throat.

VESPER—W-203—Tiny lavender blooms. Excellent border plant with fall. Each 29c; 3 for 69c; 6 for \$1.19.

BABY DOLL IRIS 3 for 54c

These are the tiny, dwarf growing, large-blooming Iris like dainty dolls showing their faces so early. Ideal for borders and rockeries.

SPRING SKIES—W-233—Forget-Me-Not blue.

MAX—W-237—Very fine ruffled lemon yellow.

NEGUS—W-234—Rich deep velvety purple.

TONI—W-232—A fine rich blackish purple, orange beard.

WHITE BUTTERFLY—W-256—A delightful silvery white with violet area to the falls. Any 3 for 54c; any 6 for 98c; 12 for \$1.89, postpaid.

29c ea.

SIBERIAN IRIS



These are the beautiful delicate Iris with extra tall stems and attractive grass-like foliage. Heavy blooming. I've seen old clumps with forty to fifty blooms. Ideal for clumps around pools. All extra hardy varieties. PRICE: Choice Blue—W-239, White—W-257, or Mixed, 2 for 34c; 4 for 59c, postpaid.

Order by Number

MY FAMOUS MEMORIAL DAY PEONY COLLECTION



These are the four varieties which bloom early for Memorial Day. Collection includes the very best of their color.

1—Olive Logan—Soft Pink
 1—Festiva Maxima—Double White
 1—Karl Rosenfield—Deep Red
 1—Rose Fragrance—Double Pink

\$1.49
Postpaid
XW-30

\$1.80 Value for Only \$1.49 Postpaid

PEONY SALE

ANY 3—45c PEONIES BELOW—\$1.19

ALL CHOICE VARIETIES—REGULARLY SELL FOR UP TO \$1.00 EACH POSTPAID

Try at Least 4 of These Giant Peonies You've Never Seen Such Bloom!

ALFRED—A beautiful pink bud, and when it opens out has bright shiny yellow stamens. W-326—45c each; 3 for \$1.19.
EDULUS SUPERBA—The early, big deep pink. W-301—45c each; 3 for \$1.19.
FELIX CROUSE—Bright ruby red—an old favorite. W-302—45c each; 3 for \$1.19.
FESTIVA MAXIMA—Immense white flowers flecked with crimson. W-311—45c each; 3 for \$1.19.
FRANCES ORTEGAT—Big dark crimson. Midseason. W-312—45c each; 3 for \$1.19.
KARL ROSENFIELD—Brilliant velvety Crimson. Compact grower of stately habit. An excellent bloomer. Late. W-308—55c each; 3 for \$1.49.
LONGITELLOW—High rating, very double midseason. Rich crimson. Considered one of the best red peonies. W-322—79c each; 2 for \$1.49.
OLIVE LOGAN—Very good double pink. Extremely large. Late blooming. W-319—45c each; 3 for \$1.19.
RACHEL—Dark bright crimson—semi-rose type. Strong profuse bloomer. W-318—45c each; 3 for \$1.19.
REBECCA—Strong pink, much on the order of the Edulus Superba. Early blooming. W-320—45c each; 3 for \$1.19.
ROSE FRAGRANCE—Large very double pink. A fine true pink variety. W-321—45c each; 3 for \$1.19.
SARA BERNHARDT—Big, very double flower of remarkable size. Color apple blossom pink with each petal silver tipped. Late. W-313—69c each; 2 for \$1.29.

How to Grow Peonies

Peonies are easy to grow and they're the one flower no one has enough of—especially some of these lovely Giants—the likes you've never seen. Set in September or October just two inches below the surface of the ground. Set about 3 ft. apart each way. Ideal for cemetery planting or border. Need no special care except plant food now and then.

4 Peonies \$1.00

XW-32

A Grand Assortment of 4 Peonies—\$1.00

Think of it! Peonies for about only 25c each. They're all big, double, choice varieties—every color of the rainbow. They are the extras from the choice varieties when I grow too many and it's your chance to save. A real bargain. Not many collections this fall. Unlabeled.



LILIES

8 1 of each \$2.49
only Postpaid

NOTE: All my bulbs are treated against disease and rot. Plant only treated bulbs. Remember, too, there are all kinds and sizes in Lilies. Mine are big giant size, all ready to bloom next year. Satisfaction absolutely guaranteed. Plant deeper in light soil, shallow in heavy soil.



TIGER LILIES
"Hardiest of All"



CORAL LILY
"The Dwarf Lily"



HENRY II LILY
"Everyone's Favorite"



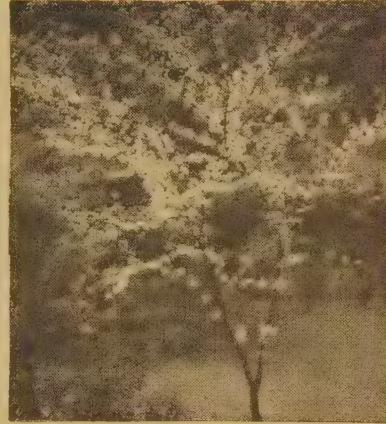
PHILIPPINE LILY
"The New Long Trumpet"

Extra long trumpet flowers, white with reddish brown shadings, and green inside. New, fragrant, and exceptionally beautiful. Plant 6 to 8 in. deep. Q-3: 49c each; 2 for 89c; 5 for \$1.98, postpaid.

SHADE TREES

PLANT THIS FALL... GAIN
1/2 YEAR'S GROWTH!

These are all big, heavy rooted transplanted specimens, straight, and well branched. All do especially well planted in the fall. All sent postpaid except big sizes marked express. These will be sent express prepaid if your order amounts to \$10.00 or more.



RED BUD TREE
"Loaded with Bloom"

(Judas Tree) a brilliant sight in the early spring when the leafless branches are packed tight with rosy-red bloom. Leaves are big heart shaped, dark green. Dwarf growing ornamental tree. P-19: 3/4 ft. size 54c each; 2 for 98c, shipped postpaid.



HARD MAPLE

(Sugar Maple.) The compact, round-head, dense maple. Leaves are large green turning to brightest red in fall. P-11: 6/8 ft. \$2.19 each; 2 for \$3.98, express collect.



CATALPA BUNGEI
"The Umbrella Tree"

This is the lovely decorative tree that grows naturally into a round headed compact ornamental tree. P-1: 4/5 size \$1.79 each; 2 for \$2.98, express collect.

SHRUBS

Plant Now
Blooms Next Spring
All Extra-Select Size
All Shrubs Postpaid

All are extra hardy varieties and selected husky plants with lots of branches. ALL ARE EXTRA-SELECT SIZE and postpaid.

NOTE: Lots of folks ask for Butterfly bush in the fall, but we find they do not transplant well. Let's wait and plant this one shrub in the spring.



2 BEAUTIFUL HYDRANGEAS 98c

1 Each of Below

HYDRANGEA A. G.—Grows 3 to 5 feet. The snowball hydrangea. Big balls of pure white in June and July. R-21: 59c each; 3 for \$1.59.

HYDRANGEA P. G.—Grows 4 to 5 feet. Long pear shaped white blooms in mid-summer, turning to pink and bronze. Blooms stay till winter. R-20: 59c each; 3 for \$1.59.



SPIREA VAN HOUTTE 29c

(Bridal Wreath) America's favorite shrub. Loaded with snow white blooms in May with extra good foliage and habit of growth. Grows everywhere, even under big trees. R-25: 29c each; 3 for 79c; 4 for \$1.00.



3 DWARF RED SPIREA \$1.39

(Anthony Waterer) The beautiful, low-growing spirea with the deep red, flat flower clusters. Ideal for planting in front of taller shrubs, or for a low foundation. One of the most beautiful shrubs. R-29: 49c each; 3 for \$1.39.

XR-1—SPECIAL:

2 Dwarf Red Spirea.

2 Bridal Wreath.....

\$1.29 Post-Paid

BEAUTY BUSH

Grow 5 to 6 feet. Graceful, arching branches, loaded in June with delicate pink flowers. R-30: 49c each; 3 for \$1.39.

FIRE BUSH

(Japanese Quince)—Grows 4 to 5 feet. Fiery red orange blooms before the leaves appear. R-31: 39c each; 3 for 98c.

HEDGE PLANTS

25 Plants \$1.89

HOW TO PLANT

Hedges get a real start when fall planted. Mound the earth around these plants about 8 inches high. PRUNE SEVERELY NEXT SPRING—not this fall.

These are extra heavy plants. All postpaid.

JAPANESE BARBERRY

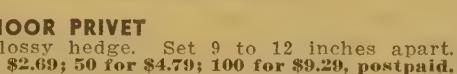
For Untrimmed Hedge

Rich-green foliage, dense habit of growth, beautiful red coloring and red berries in fall plus extra hardiness makes this an ideal hedge. Don't need to trim as will make a neat 3 ft. hedge without. Set 12 to 18 inches apart. 1 to 1 1/2 ft. plants M-3: 25 for \$1.89; 50 for \$3.39, or 100 for \$5.69, postpaid.



SPIREA VAN HOUTTE
For Tall Untrimmed Hedge

(Bridal Wreath) the most beautiful of all untrimmed tall hedges. A perfect border for the backyard, covered with lovely white flowers in early spring with graceful habit of growth. Set 1 to 2 1/2 ft. apart. Big 1 1/2 ft. plants—M-1: 25 for \$1.89; 50 for \$3.39, or 100 for \$5.69, postpaid.



Best for trimmed, green, glossy hedge. Set 9 to 12 inches apart. 1 to 1 1/2 foot plants. M-2: 25 for \$2.69; 50 for \$4.79; 100 for \$9.29, postpaid.

EVERGREENS 70c^{up}

Cheap as Shrubbery at Henry Field's

These beautiful SPECIMEN EVERGREENS are heavy transplanted trees packed in a special moss for better shipping. Can be sold cheaper because not balled and burlapped which is no longer necessary. FALL IS THE IDEAL TIME TO PLANT EVERGREENS AS THEY ARE GROWING LEAST NOW.

COLORADO BLUE SPRUCE—The most beautiful of all evergreens. Silvery bluegreen, tall growing, compact and perfect shaped. Slower growing but worth waiting for. Transplanted trees 10 to 12 in. T-1: Each, 79c; 2 for \$1.49, postpaid.

PYRAMIDAL JUNIPER—Tall, Pyramidal growing tree. Set at each side of doorway for accent. Color, soft silvery green. Grows 10 to 12 ft. tall. Can be trimmed any height. Very hardy. T-3: 1 to 1 1/2 ft., each, 79c; 2 for \$1.40. 1 1/2 to 2 ft., each, 98c; 2 for \$1.89.

SPREADING JUNIPER—Low, flat growing dark green. Ideal in front of tall evergreens or shrubs, at corners of lot, cemetery planting or rock gardens. Spreads 3 to 4 ft. across when full grown. T-4: 10 to 12", each, 79c; 2 for \$1.49. 1 to 1 1/2 ft., each, 98c; 2 for \$1.89.

MUGHO PINE—The Best Ball Evergreens. This is a perfect dwarf growing Evergreen. Grows in a perfect round ball. The new growth, when it appears in the spring, looks like tiny candles at the end of each branch. The Pine family is the hardest of all the Evergreens. Never grows over about 2 ft. high, and keeps a perfect round shape without trimming. 10 to 12 in. across size. T-7: Each, 89c; 2 for \$1.69.

AN EVERGREEN BARGAIN

4 ENTRANCE TREES \$2.79

Here is an ideal "Entrance" planting of evergreens at a bargain price. You get 2 tall pyramidal junipers 1 to 1 1/2 ft. tall and 2 low growing Spreading Junipers 10 to 12" plants. All packed carefully in special moss and postpaid to you. XT-1: \$2.79. Shipped at proper planting time this fall.

BE SURE TO ORDER BY NUMBER



Pyramidal Juniper



ST. JOSEPH'S LILY

"The Fragrant Madonna Lily"

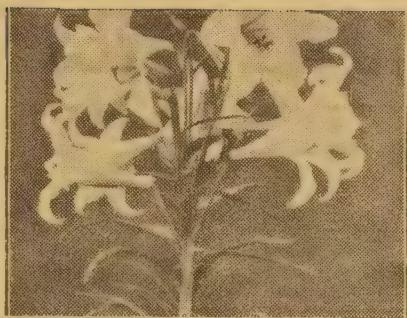
The famous strain of the Madonna or Candidum. Beautiful pure white fragrant trumpets. Very prolific bloomer—stems often having 10 to 20 blooms at one time. Beautiful with delphiniums. Plant 2 to 3 in. deep. Q-9: 49c each; 2 for 89c; 5 for \$1.98.



RED RUSSIAN LILY

"Easiest to Grow"

(Fire-Lily) One of the easiest of all garden lilies to grow. A dainty reddish orange with large clusters of blooms. Plant 6 to 8 inches deep. Q-5: 29c each; 3 for 75c; 5 for \$1.19, postpaid.



GIGANTEUM

"The Easter Lily"

(Erlu Type) The Erlu is an improved type with taller stalks and larger white flowers often 6 in. long with purple markings in the throat and sweetly scented. This is the florist's Easter Lily. You can have these right in your garden. Perfectly hardy. Plant 2 to 3 in. deep. Q-10: 49c each; 2 for 89c, postpaid. NOTE: This lily is very scarce. You must order early. They do better planted early anyway.—H. F.



The Famous REGAL LILY

"Always Covered with Blooms"

The graceful lily with large pure white flowers, tinged lightly with lilac on the outside and yellow on the inside. 10 or more blooms per stem. Plant 8 to 10 inches deep. Q-4: 29c each; 3 for 75c; 5 for \$1.19.



NIODE WEEPING WILLOW

This is the graceful tree with drooping branches that hang low down in beautiful cascades of branches. Golden yellow bark. Very rapid grower. P-20: 3 to 4 ft. trees 74c each; 2 for \$1.29. Express collect.



AMERICAN ELM

America's most popular shade tree. The tall growing, vase-shape, neat elm adapted everywhere. P-6: 5/6 ft. 74c each; 2 for \$1.29. Express collect.



LOMBARDY POPLARS

"The Pillar Tree"

This is a tree that makes a tall pillar. Perfect for Sentinel trees or tall border around lot. Fast growing. P-15: 3 to 4 ft. 2 for 39c; 5 for 89c, postpaid.

Trees Below—Express Collect
4 to 5 ft. 39c; 2 for 59c; 5 for \$1.29
5 to 6 ft. 54c; 2 for 89c; 5 for \$1.98

CHINESE ELM

The Wonder Tree!

Grows 6 to 8 ft. per year! Think of it. Stands cold and drought, making an all around perfect shade tree. I sell over 1,000,000 each year—proof of its popularity.

P-25—SHADE SIZE PRICES FOR FALL ONLY

Size All heavy rooted	Per Each Not Prepd.	Per 2 Not Prepd.	Per 4 Not Prepd.
3 to 4 ft.	45c	79c	\$1.49
4 to 5 ft.	55c	89c	1.89
5 to 6 ft.	69c	\$1.28	2.39
6 to 8 ft.	98c	1.89	3.49

**CHINESE ELM SHADE TREE
SPECIAL** **98c**
3 XP-1—Giant 3/4-ft. heavy, well-rooted Chinese Elm. P.P. Free: 1 Bridal Wreath.

CHINESE ELMS FOR HEDGE AND WINDBREAK

For windbreak set 6 to 8 feet apart in the rows 8 to 10 feet apart. For hedge, set 1 ft. apart.
O-1—All Postpaid

Size 25 Pp.	50 Pp.	100 Pp.	200 Pp.	500 Pp.
9-12 in. \$0.65	\$0.85	\$1.39	\$2.59	\$5.45
12-18 in. \$0.65	\$0.98	1.79	3.29	6.95
18-24 in. \$0.99	1.65	2.75	4.95	11.50
2-3 ft. \$1.39	2.39	4.15	7.35	15.35
3-4 ft. \$2.59	4.39	7.45	13.15	27.45
Express collect unless order is \$10.00				
4-5 ft. \$3.95	6.59	10.95	19.75
5-6 ft. \$5.45	9.25	15.35	27.45



Chinese Elm—Grows 6 to 8 ft. Per Year



BARBERRY

BARBERRY, Red Leaf. Striking rich red foliage all summer. Ideal for contrasts in border. Low growing. R-7: 49c each; 3 for \$1.39.

BARBERRY, Japanese (Thunbergi)—Ideal foliage of dark green compact growth with red berries and foliage in fall and winter. Medium low. R-8: 39c each; 3 for 98c.



GOLDEN BELL

"First in the Spring"

Grows 5 to 6 feet. Another welcome of spring with bright golden bells before the leaves. Foliage turns rich bronze in fall. R-22: 39c each; 3 for 98c.

HONEYSUCKLE

(Bush form)—Grows 6 to 8 feet. Early attractive blooms, followed by shiny red berries, quick growing. R-17: 39c each; 3 for 98c. Choice Red, Pink or White blooms.



FRENCH HYBRID LILACS

Blooms First Year

Extra Select plants 69c each; 3 for \$1.98. Improved non-suckering immense double flowers.

R-43—BELLE DE NANCY—double satiny rose.

R-44—CHAS. JOLY—rich wine double flowers.

R-45—CHAS. X—Very deep purplish red. Choice.

R-46—MME. LEMOINE—a true double. Pure white.

XR-2: 1 each all 4 above \$2.49, postpaid.

LILAC PERSIAN—Grows 6 to 8 feet. The sure, quick-blooming variety.

R-40: 49c each; 3 for \$1.39.



SNOWBALL

Flowers for Memorial Day

Grows 8 to 9 feet. An old favorite, but ever popular. Loaded with big round snow-white blooms in late spring. R-15: 59c each; 3 for \$1.59.



SILVER LACE VINE

"The Fast Grower"

Grows fastest of all vines. Often 25 feet in one season. Planted this fall will cover an arbor next summer. N-8: 49c each; 2 for 89c; 4 for \$1.69, postpaid.

LAWN SEED

SOW YOUR LAWN THIS
FALL AT NATURE'S
SEEDING TIME

GRASS LIKES COOL WEATHER

SOW FIELD'S FAMOUS LAWN MIXTURE

Especially mixed for fall seeding. Quick growing grasses give you lawn right away with selected blue grass seed to come later. Made according to Henry Field's long-famous, secret lawn formula. Guaranteed solid seed—no timothy or other dilutents. Only 49c per lb., 3 lbs. \$1.39, 5 lbs. \$2.15, 10 lbs. \$3.95, all postpaid.

FOR OTHER LAWN GRASSES SEE PRICE LIST, PAGE 16.



STRAIGHT KENTUCKY BLUE GRASS

This is without doubt the best lawn grass for the midwest. Some people like to sow it alone and here's the plumpest, highest germinating seed grown for them. All of our own harvest. Absolutely unadulterated. 1 lb. 55c, 3 lbs. \$1.49, 5 lbs. \$2.45, 10 lbs. \$4.75, all postpaid.

FIELD'S FAMOUS SHADE GRASS MIX

Blended especially for those shady spots under trees where grass won't usually grow. 1 lb. 55c, 3 lbs. \$1.49, 5 lbs. \$2.45, postpaid.

VINES

Plant vines for beauty and comfort. Planted this fall, they'll make a big showing by next summer.

Plant 12 inches from foundation and for fences set 6 feet apart. Hall's Honeysuckle is fine to hold steep terraces. Set 5 feet each way on banks. All postpaid.

HALL'S HONEYSUCKLE—Beautiful foliage, fragrant white and yellow flowers all summer. Ideal for covering banks. N-13: 39c each; 2 for 98c; 4 for \$1.29.

AMERICAN IVY—Hardy. Will grow any place. Vine with big dark green leaves which turn red in fall. N-3: 39c each; 2 for 69c; 4 for \$1.29.

ENGLISH IVY—Climbs to rough walls with same appearance as American Ivy. N-2: 39c each; 2 for 69c; 4 for \$1.29.

CLEMATIS JACKMANI—Immense, velvety purple flowers in late spring cover the entire vine. Extra select plants. N-6: 75c each; 2 for \$1.39, postpaid.

CLEMATIS PANICULATA—"The Fall Bloomer"—A mass of the purest white flowers in late summer—quick growing. N-4: 49c each; 2 for 89c; 4 for \$1.29.

Henry Field Seed & Nursery Co., "Midwest's Leading Seedhouse," Shenandoah, Iowa—Fall, 1944

APPLE TREES



LOW PRICES FOR FALL ONLY

3 to 4 ft.	4 to 6 ft.
ft.	Exp.
Each	Collect
5 rate	74c
10 rate	71c
25 rate	68c
25 rate	65c

WINESAP RED—**A-12**—Best keeping apple. **YOUNG TRANSPARENT—A-17**—Best of all the early apples in my notion. Clear yellow, crisp and tender. Good for pies. Bears young. **CORTLAND—A-3**—An early bearing new variety of apple with juicy sweet fruit. A good cooker and eating apple. Ripens in August with loads of fruit. **All 10 above, postpaid, in 3 to 4 ft. grade. ZA-1—\$5.95.**

5 APPLES \$3.98	
ZA-2	Big 4-6 ft. trees—Apples All Season
JONATHAN	ANOKA
WEALTHY	RED DELICIOUS
GRIMES GOLDEN	Regular price \$4.50 Value
Free—I Hansen Bush Cherry	

VARIETIES FOR FALL PLANTING

ANOKA—A-1—The new, quick-bearing apple, NOW at regular price. Fruit often the year after planting. Ripens early. Big red apples—yellow streaks.

DELICIOUS—Choice of Yellow **A-16** or Dark Red **A-11**. Best for eating.

GRIMES GOLDEN—A-5—Rich Golden Yellow. Crisp and tender. Ideal for eating or cooking.

JONATHAN—A-8—Perfect for eating or cooking. Bright, shiny, red, crisp.

WHITNEY (Crabapple)—A-18—for pickling or jell. Heavy bearing.

WEALTHY—A-15—The ideal fall apple, good quality, fine flavor, and a young and heavy bearer. Red and Yellow.

Best keeping apple. Big, bright red and juicy.

PLANT FRUIT THIS FALL
GAIN 1/2 YEAR'S GROWTH!

25 ASPARAGUS 1.39



NEW PARADISE STRAIN

At last we are able to offer the new Paradise strain of asparagus at no increase of price. It has much finer commoner sorts. It's rustproof and improved in every way. I don't have much of this, but heartily recommend you don't plant any other sort. **H-6—Big 2 yr. plants, 12 for \$7.95; 25 for \$1.39; 50 for \$2.49; 100 for \$4.25, postpaid.**

12 RHUBARB \$1.89



STANDARD RHUBARB—Head and shoulders above ordinary strains. Tender, sweet and juicy. And a real bargain. Set 3 ft. apart each way. **PRICE EXTRA HEAVY PLANTS: H-5—3 for 64c; 6 for \$1.19; 12 for \$1.39, postpaid.**

NEW RUBY RED RHUBARB—Absolutely seedless! It's the new, very dark red, sweet, tender and seedless sort just released a few years ago. Limited supply. **H-4—69c each; 3 for \$1.79, postpaid.**

MY BEST PEARS



Giant Bartlett—D-1—Fanciest and finest of pears. Big rich, golden yellow with pink blush.

LOW FALL PEAR PRICES

	2/3 ft. postpaid	3/4 ft. postpaid
Each	\$1.19	\$1.30
5 Rate	1.16	1.36
10 Rate	1.13	1.33

OZARK PERSIMMONS



There's no fruit quite like a persimmon—sweet as honey—sweeter than anything you've ever tried. These trees from my own Ozark garden and very hardy—not the tender Jap sorts. Make beautiful ornamental trees and bear like everything. **F-4—89c each; 2 for \$1.59, postpaid.**

CHERRY TREES

PRICES ON CHERRIES FOR FALL ONLY

Per	5	10
Each	Rate	Rate
2 to 3 ft. postpaid	\$1.19	\$1.16
3 to 4 ft. postpaid	1.39	1.36

MONTMORENCY. C-5—“The Favorite of All”—Big, rich-colored, fine-flavored June cherry. Heavy bearer. The standard cherry by which all others are judged. **FALL CHERRY COLLECTION: ZC-1—1 EACH OF ALL 3 CHERRIES. Big 3 to 4 ft. trees. \$3.98 Postpaid**

PLUMS—Hansen's Hardy Varieties

COMPASS CHERRY PLUM HYBRID—B-2—A perfect cross of 2 favorite fruits. Super hardy. Bears right away. Trees just loaded with fruit.

OPATA—B-6—Bears when very young. Trees are always loaded. Reddish-purple outside and yellow meat. Grows on any soil. Good quality.

SAPA—B-7—Fruit, dark purple. Heavy bearer every year.

HANSKA—B-4—(Apricot Plum). A big reddish-purple plum with sweet apricot perfumed yellow meat. Freestone. Ripens in August.

WANETA—B-9—Just about the best plum I know of. Fruit is great big, red on the outside and crisp sweet juicy yellow inside.

PLUM COLLECTION—ZB-1—1 Each of Above, 5 in all, 3/4 ft. size, postpaid \$5.95.

FALL PLUM PRICES

	2/3 ft. pp.	3/4 ft. pp.
Each	\$1.19	\$1.30
5 Rate	1.16	1.36
10 Rate	1.13	1.33

Order Berry Plants Now for Spring Shipment They Are Going to Be Scarce

We haven't found it best to plant berry plants in the fall, but we do like to see our customers get their order in so they will be sure and get the plants and get them good and early in the spring, as raspberries, blackberries, etc. do best planted very early. I know some of you will want some of these plants this fall but we just can't deliver them, however, we will be glad to take your order and hold it over till the right time in the spring. Here are prices which I believe will be very low this coming spring. I rather think you'll save some money if you order now.

LATHAM RED RASPBERRIES—J-10—6 for 98c; 12 for \$1.98; 25 for \$3.50.

CUMBERLAND BEST BLACK RASPBERRIES—J-5—6 for 89c; 12 for \$1.69; 25 for \$2.98.

BOYSENBERRIES—J-16—3 plants for 59c; 10 plants for \$1.59.

THORNLESS BOYSENBERRIES—J-17—44c each; 2 for 79c; 5 for \$1.69, postpaid.

3 Currants \$1.29

This is the famous Red Lake variety. Best for jelly. Just can't be beat the way it yields. Easy to pick. Plant 5 ft. apart. **H-7—49c each; 3 for \$1.29; 5 for \$1.98, postpaid.**

HENRY FIELD'S NEW HYBRID ELM

Has All the Good Points of the American Elm and Chinese Elm—None of the Bad

The Perfect Cross for Shade Trees—No finer cross could be made for a shade tree than to combine the permanence and beauty of the American Elm with the rapid growth of the Chinese Elm.

Resembles American Elm—Its leaves are very large, dark green. The bark is smooth and a medium grey color. The branches are identical to the American Elm—straight and strong. It does not break in a high wind.

100% Hardy—Hot weather, cold weather—it's all the same to this new Hybrid. Not even the tips of the branches were hurt in the Armistice Day freeze in 1940 which took so many of our trees here in Shenandoah. Where ordinary varieties killed out, the Hybrid Elm was not hurt the slightest. And hot or dry, growth doesn't stop.

Limited Supply—There are no trees available in the United States when our limited supply is exhausted, so I urge you to reserve the trees you want as early as possible.

"Everything I send out is 100% H. F. Quality — won't have it any other way."—H. F.

\$1.00

Fall Profit on Spring Chicks

The fellow who gets started earliest with chickens is the man who gets the most benefit, and as we believe in protecting our customers against price rises, we are making this \$1 offer, for orders sent in now for delivery in January and February. \$1.00 discount for 100 chicks is our deal from the low prices listed below. And all chicks are genuine H. F. quality as usual. Nothing better at any price.



Grows 8 to 14 Feet Per Year!—It has this habit from the Chinese Elm, but has far outstripped it. Records show they have grown as much as 14 feet in one year.

Prices—FIELD'S NEW HYBRID ELM

4 ft. grade, rather light—about size of a lead pencil, but will probably grow as tall as 14 ft. in a year..... \$1.29 postpaid

5 to 6 foot trees—Husky, well-branched. Not many of these.... \$1.69 exp. col.

6 to 8 foot trees—Big strong stock. Will give shade within 10 days. \$1.98 exp. col.

..... \$1.29 postpaid

We pay all transportation charges except Standard Grade. 3 Best Grades—All Postpaid.

C. O. D. PLAN: Send \$1.00 for each 100 chicks or less wanted. Pay balance plus transportation charges. Be sure and specify on order.

100% live arrival of strong, live chicks guaranteed on every order. My iron-clad guarantee.—H. F.



ORDER EARLY—HATCH EARLY

SPECIAL DISCOUNTS

3 Top Grades Only

For Orders Over 300 DEDUCT 20c per 100

For Orders Over 500 DEDUCT 25c per 100

For Orders Less Than 100 ADD 1c per CHICK

Our best advice about early hatches is to start your first brood in January and follow up with a second brood in April. Remember early hatched chicks are:

1. Stronger and healthier
2. Easier to brood
3. Faster and better growers
4. More economical
5. Bigger profit producers

Our first hatch will be ready for you on January 15, 1945.

Take Advantage of Henry Field's Low Fall Prices

BREEDS	STANDARD			BETTER			BEST			SELECT		
	St. Run	Pul-llets	Cox	St. Run	Pul-llets	Cox	St. Run	Pul-llets	Cox	St. Run	Pul-llets	Cox
WHITE ROCKS	\$ 9.45	\$14.95	\$ 7.25	\$10.45	\$15.95	\$ 7.95	\$10.95	\$16.95	\$ 8.45	\$11.45	\$17.95	\$ 8.75
WHITE LEGHORNS	9.45	19.95	3.45	10.45	20.95	3.95	10.95	21.95	4.25	11.45	22.95	4.75
LEG-ROCKS	9.45	19.95	3.75	10.45	20.95	4.25	10.95	21.95	4.65	11.45	22.95	4.95
AUSTRA WHITES	10.45	20.95	3.75	11.45	21.95	4.25	11.95	22.95	4.65	12.45	23.95	4.95
BARRED ROCKS												
BUFF ORPINGTONS												
WHITE WYANDOTTES	9.95	15.45	7.25	10.95	16.45	7.95	11.45	17.45	8.45	11.95	18.45	8.75
ROHDE ISLAND REDS												
NEW HAMPSHIRE	11.45	15.95	7.25	12.45	16.95	7.95	12.95	17.95	8.45	13.45	18.95	8.75
WHITE GIANTS	11.45	14.95	10.25	12.45	15.95	11.25	12.95	16.95	11.75	13.45	17.95	12.25
BLACK AUSTRALORP	11.95	15.45	9.45	12.95	16.45	10.45	13.45	17.45	10.95	13.95	18.45	11.45
HEAVY ASSORTED	8.45							6.95	9.95		7.45	10.45
LIGHT ASSORTED	6.95			2.45	7.95			2.95	8.45		3.45	8.95
ALL BREEDS ASSORTED												
40% HEAVIES	6.45			4.45	7.45			4.95	7.95		5.25	8.45
												5.75

HENRY FIELD SEED & NURSERY CO.

Shenandoah, Iowa

Date _____

Dear Henry:

Please book my baby chick order for next spring at the low early price given in the fall Seed Sense.

I want:

1.	Number and Breed
2.	St. Run, Plts, or Cox
3.	Grade
4.	Shipping Date
5.	Parcel Post or Express
6.	Total Price

I am paying:

\$1.00 per 100 down.
 I am taking \$1.00 per 100 discount for delivery in Jan. or Feb.

I will send the balance in full 10 days before delivery.

Name _____

St. or Rt. _____

State _____

P. O. _____

Shipping Sta. _____

P.S.: We prefer to ship by express if your town is an express station. Otherwise we will ship by parcel post.

H. F.

Book Your Hybrid Now

Prices Advance
50¢ on Nov. 18



They will be
Higher in Spring

We Are Gambling With These Prices

With the cool, late, wet spring we had and the prospects of an early, wet fall that will be hard on corn, these prices may be WAY TOO LOW. But I believe in giving the early buyer the best possible price so HERE'S YOUR CHANCE TO RESERVE YOUR CORN AT A REALLY LOW PRICE.

I have no doubt that corn is going to be higher in the spring. It may even be, there won't be enough high-germinating seed to go around. So here's your chance, not only to get a real saving in price, but also to MAKE SURE YOU HAVE GOOD SEED FOR NEXT SPRING. BOOK YOUR CORN NOW.

Buy Your Hybrid DIRECT . . . Save the Difference for Yourself

Most of you know the agent who sells you corn makes from \$1 to \$3 per bu. commission for himself. That's all right if you have plenty of money.

But there's really no sense in your having to pay from \$10 to \$30 extra when you buy 10 bushels of corn. You can BUY THAT CORN DIRECT FROM THE GROWER and SAVE THAT DIFFERENCE FOR YOURSELF.

I always did believe in selling DIRECT TO YOU and cutting out the middleman's profit. That way you get the best seed possible and the best price, too. No reason why you shouldn't get the same on hybrid corn.—H. F.

Only \$1.00 Per Bu. Down Payment

This time of the year, most of us farmers are a little short of cash. That's why I'm asking only \$1.00 per bushel down payment to hold your corn for you at these very low opening prices.

Send your reservation now, WITH ONLY \$1.00 per bu. just to bind the bargain on both of us, so I'll stay hitched. Pay the balance just before the corn is shipped. That's fair, isn't it?

FREIGHT PAID!

Don't let anyone tell you freight on corn is expensive. It isn't. Just to prove it, for only 30¢ per bushel on my Mule-Hybrid corn, I'll pay the freight anywhere in Iowa, Missouri, Kansas, Illinois, Minnesota, and Nebraska. And for only 60¢ per bushel, I'll pay the freight into any other state. Just add that amount per bu. to your order and say, send freight paid.

FREE STAND GUARANTEE!

If for any reason you fail to get a stand on acreage planted with Mule Hybrid and you disc up and replant to corn, we will furnish free, F.O.B. growing station, seed to duplicate the amount of Mule Hybrid disc'd under—but only where the cause was reasonably traceable to the seed. In case of stand failure notify us immediately and in time to permit inspection of the field before it is disc'd. Notification must be in writing and at least two or more rows of the first planting must be left to permit fall inspection.

If after notification, it is found that no adapted seed is available for replacement, similar seed to replace acreage disc'd under will be furnished free for the next season's planting.

(Signed) Henry Field.

SPECIAL DISCOUNTS:

10c BU. DISCOUNT FOR CASH—If you send cash in full with order instead of \$1.00 down, you may deduct 10c per bu. from price.
10c BU. DISCOUNT ON 5 BU. ORDERS OR MORE—Buying in quantity saves you another 10c per bu.

TO HENRY FIELD Date
Iowa's Leading Seedsman—Shenandoah, Iowa

IF YOU WISH US TO HELP PICK THE CORRECT HYBRIDS FOR YOUR FARM, PLEASE CHECK:

1. My soil is: rich ; medium ; poor ; hill ; level ; bottom
2. Do you prefer corn rough ; medium rough ; medium
3. Crop grown on field 1943.....
4. Pick: by hand ; by picker
5. Type corn planted 1943.....
6. Check here if you want us to select the varieties for your farm. (About 50% do)
 Yes No

Reserve bu. of No. Mule-Hybrid.....

No. of bu. No. of variety edge or hill

Also reserve bu. of No. Mule-Hybrid

I am paying \$1.00 bu. down.

I am taking 10c bu. discount for cash.

I am taking 10c bu. discount for buying 5 bu. or more.

I enclose \$..... and will send balance and take delivery before Jan. 1, 1945.

Name

St. or Rt.

State

Shipping
Station

Postoffice.....

No. 135 SERIES

PRICE NOW
\$7.25
Best Flat
Edge Drop

PRICE NOV. 18
\$7.75
Best Flat
Edge Drop

6.25
Small Flats

6.75
Small Flats

6.25
Round Grade

6.75
Round Grade

EXTRA BIG & EXTRA LATE (135 to 139 Days)

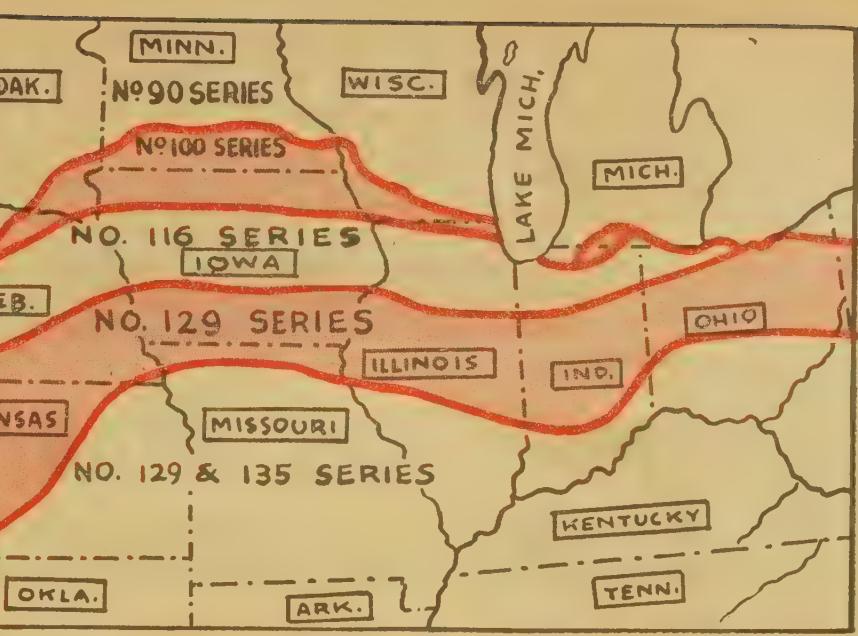
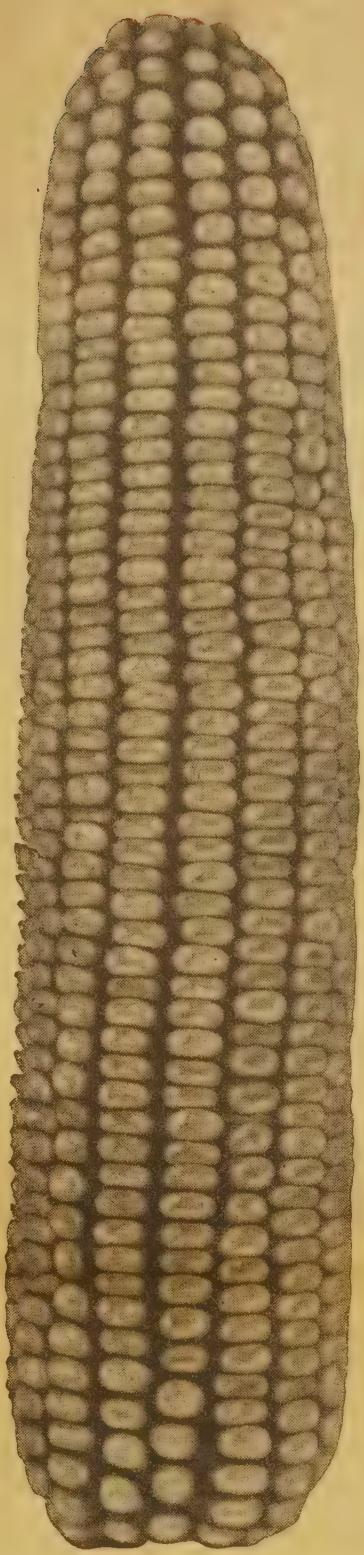
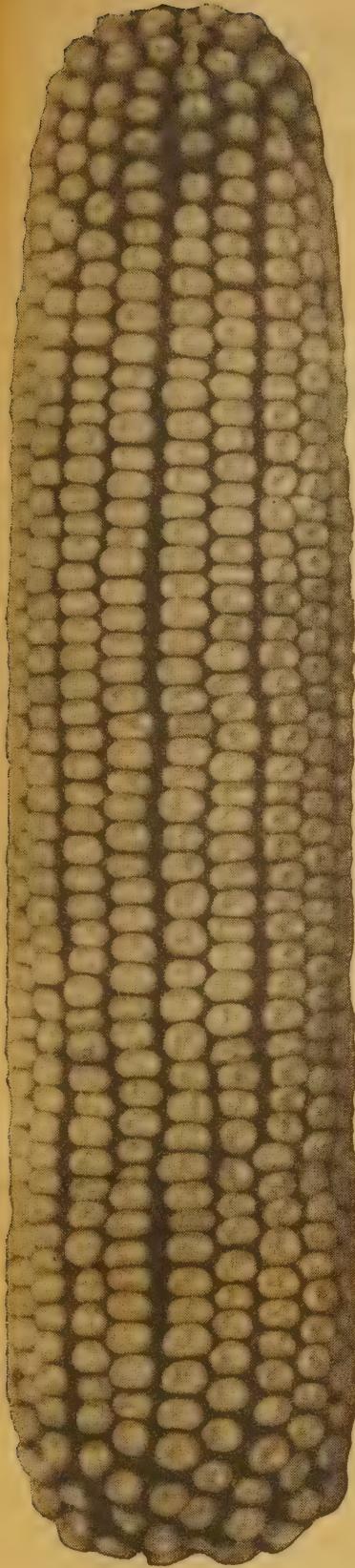
No. 135—New late corn for average soils. Medium rough ear, large. Seed plot yielded 100 bushel per acre, so you know it's good. Ear height 4½ feet. Large thick stalk. Excellent hand or machine picker.

No. 135L—New late corn for light or poorer soil. Medium rough large ear. Can yield 130 bushels per acre. Picks easily and well either way. Ear height 4½ ft.

No. 135R—New late corn for rich soils. Extra heavy stalk. Large medium ear. As good or better than U. S. 13. You try it and be the judge. Ear height 4½ to 5 ft. Hand picking.

Weather Proof Blend No. 135—Defeats hot, dry weather by shooting pollen over a long period. Gives greater yields. Special price to urge its use.

\$6.75 Per Bu. Nov. 18—\$7.25	\$5.75 Best Round Hill Drop Per Bu. Nov. 18—\$6.25
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No. 129 SERIES

PRICE NOW	PRICE NOV. 18
\$7.25 Best Flat Edge Drop	\$7.75 Best Flat Edge Drop
\$6.25 Small Flats	\$6.75 Small Flats
\$6.25 Round Grade	\$6.75 Round Grade

FOR MAIN CORN BELT (125 to 130 Days)

No. 129R—For rich soils. Long ear, deep kernel, small cob. 100 bushel yields not uncommon. Very drouth resistant.

No. 129S—Large single eared 129. One of the highest yielders. Very drouth re-

No. 129-2—The popular average soil high yielder. 2 medium ears—record yield 122 bu. per A. in a drouth year. Always puts plenty of corn in the crib. Ear height 4 to $4\frac{1}{2}$ ft. Excellent for machine picking, very drought resistant.

No. 129L—Improved heavy yielder light and medium soils. Large, medium height ears. No suckering. Drouth resistant. Ear height 4 ft.

No. 129—WHITE—A hybrid Silver-mine type—but heavier yielder. Medium height ear. Rough ear. PRICE: Add \$1.50 to prices above for white corn.

No. 116 SERIES

PRICE NOW **PRICE NOV. 18**

\$725 **\$775**

Best Flat Edge Drop

\$625 **\$675**

Small Flats

\$625 **\$675**

Best Flat Edge Drop

Round Grade **Round Grade**
FOR CENTRAL CORN BELT (100 to 116 Days)

No. 116—Heavy yielder for average soils. Rough, long eared. Ideal for hand picking. Drought resistant. Ears, $3\frac{1}{2}$ ft.

No. 116L—Heavy yielder on light or thin soils. Medium rough. Holds its ears well. Good picker corn. Ears $3\frac{1}{2}$ ft.

No. 116R—For rich soil. Large ear. Yields high as 142 bu. per A. The winner on heavy soil. Excellent feeding corn and picks well both ways.

NO. 116 WEATHERPROOF BLEND—For north $\frac{1}{2}$ Ia. up to Minnesota line; N.E. Nebr., S.E. S. Dak. and south $\frac{1}{2}$ Kansas. Blending extends pollinization over a long period so also makes corn. Gives greater yields.—Special low price to increase its use.

No. 100 SERIES

PRICE NOW	PRICE NOV. 18
\$825 Best Flat Edge Drop	\$875 Best Flat Edge Drop
\$725 Small Flats	\$775 Small Flats
\$725 Round Grade	\$775 Round Grade

**FOR NORTH CORN BELT
(100 to 105 Days)**

No. 100—Heavy yielder average soils. Has made 105 bu. per acre. Good for hand picking.

No. 100R—Heavy yielder rich soils. Small cob, deep kernel. Sure to mature. Has made 128 bu. per acre. Medium rough ear. Good for machine or hand picking.

No. 129—Weather Proof Blend—For South
 ½ Yd., Southeast Nebraska, Mo., and
 Central Ill. Defeats hot weather by
 shooting pollen over a long period.
 Gives greater yields. Special low price
 to increase its use.

No. 90 HYBRID

PRICE NOW	PRICE NOV. 18
\$875 Best Flat Edge Drop	\$925 Best Flat Edge Drop
\$775 Small Flats	\$825 Small Flats
\$775 Round Grade	\$825 Round Grade

**FOR NORTH CORN BELT
(90 to 95 Days)**

No. 90—This is the Famous Mule Hybrid for heavy yields where early maturity is needed. Ordinarily it will yield 10 to 12 bushels more per acre. No. 90 has big ears, stalk stands up well and is an easy feeding corn. No. 90 is adapted to Central Minn., Wis., S. Dak. where a big corn that will mature before frost is needed and also for southern points such as Okla., N. Texas and South. Kan. and South. Neb. where corn that will mature ahead of dry weather is needed. This Mule Hybrid will break all records in yield in these sections. Medium rough type. Will fit almost every soil condition.

SEE SPECIAL DEAL ON HYBRID FOR EARLY BUYERS

Pages
14-15

DON'T PAY \$12.00 BU.—BUY DIRECT AND SAVE UP TO \$3 BU.

MULE-HYBRID
NOW
\$5.75 BU. UP

SAVE
BY
BUYING
EARLY

DON'T
LET
AGENTS
ASK \$9 & \$10
FOR CORN

STAND
GUARANTEE
FREE WITH
MULE-HYBRID

ALL
MULE-HYBRID
GUARANTEED
90% OR
BETTER
GERM.

ONLY
\$1.00 BU.
HOLDS
CORN
AT THIS
PRICE

PERFECT
GRADING
MEANS
EASIER
PLANTING

HENRY
FIELD
GIVES YOU
PERFECT
STAND
GUARANTEE

Field Seed Crops Are Short This YEAR ORDER for SPRING NOW for FALL SHIPMENT



Henry Field's LOW FALL FIELD SEED PRICES

PRICES F.O.B. SHENANDOAH: I will gladly give you a prepaid price on request.

TESTED SEEDS: All seed is carefully tested for purity and germination by officially trained analysts. Test is printed on each tag. If not good, it's not sold.

BAGS FREE: No extra charge for bags. PRICES SUBJECT TO CHANGE: Prices quoted vary with market conditions and are subject to change without notice. We fill your order at lowest possible price always.

MY GUARANTEE: I absolutely guarantee the safe arrival of your order and the vitality and purity of these famous Henry Field seeds to the full amount of the purchase price. You may test them any way you wish. Then, if they don't suit you in every way, you may return them within ten days and I'll refund the entire amount you have paid or send you seeds that will suit you. That's plain and lived up to.

However, success is dependent upon soil, weather, and conditions beyond our control, so we cannot and do not guarantee a crop or to be liable for more than the amount actually paid us for the seeds.

HENRY FIELD

From Henry Field's Seed and Nursery Co. "Midwest's Leading Seed House," Shenandoah, Ia.

ALFALFA (60 lbs. bu.)

	Per Bu.	100 Lbs.	Per
These Alfalfa prices are below OPA ceilings			
Field's Special Blend, 97% Pure	\$24.60	\$41.00	
Kansas-Nebraska, 98% Pure	26.40	44.00	
Dakota 12 (Standard) 98% Pure	27.25	45.40	
Dakota 12 (Best) 99% Pure	30.00	50.00	
Idaho, 99 1/4% Pure	31.40	52.35	
Grimm (Lot Hardy) 97% Pure	25.65	42.75	

RED and ALSIKE CLOVERS (60 lbs. bu.)

	Per Bu.	100 Lbs.	Per
These Clover prices are below OPA ceilings			
Red Clover (Standard) 97%-98% Pure	\$22.95	\$38.25	
Red Clover (Best) 99%-99 1/4% Pure	24.95	41.60	
Mammoth Red Clover (Best) 98% Pure	25.00	41.65	
Alsike (Best) 98% Pure	23.95	39.95	

SWEET CLOVER (60 lbs. bu.)

	Per Bu.	100 Lbs.	Per
These Sweet Clover prices are below OPA ceilings			
White & Yellow Sweet Clover, 98% Pure	\$ 9.55	\$15.90	
Tall Sweet Clover (Standard) 98% Pure	10.35	17.25	
Tall Sweet Clover (Best) 99 1/4% Pure	10.95	18.25	
Yellow Blossom (Standard) 98 1/2% Pure	10.35	17.25	
Yellow Blossom (Best) 99 1/4% Pure	10.95	18.25	

TIMOTHY MIXTURES (45 lbs. bu.)

	Per	Per Bu.	100 Lbs.
Timothy (Choice) 98% Pure	\$2.75	\$ 6.10	
Timothy (Standard) 99% Pure	3.25	7.20	
Timothy (Best) 99 1/2% Pure	3.60	8.00	
Timothy-Alsike (20% to 25% Alsike)	5.25	11.65	
Timothy-Red Clover (20% to 25% Clover)	5.50	12.20	
Timothy-Red Clover-Alsike (25% to 30% Clover)	5.75	12.75	

FOUR SPECIAL FIELD SEED BARGAINS

Field's
SPECIAL BLEND
ALFALFA
\$24.60
bu.

Here's a real alfalfa for you who want plump seed of good color, but still want it cheap. This is a mixture of the hardest, spreading root types of alfalfa and the tall growing, heavy producing types. Being a blend, it will fit almost all soil types and give a stand most anywhere. We bought this at a bargain and are passing our savings on to you. 97% pure.

Lot HARDY
GRIMM
ALFALFA
\$25.65
bu.

Here's the hardiest alfalfa of all. GRIMM whose long roots go deep and prevent winter heaving. This special bargain lot is all 96 1/2% pure, high in germination, triple-cleaned. Your chance to get genuine GRIMM at a "steal."

White and Yellow
SWEET CLOVER
\$9.55
bu.

A mixture of sweet clovers that makes better pasture because the yellow makes earlier and more palatable pasture, while the white makes later pasture, and is ideal for soil improvement. Seed goes farther than white sweet alone.

BROME GRASS
PASTURE MIX
\$6.95
Bu. Sows
3 to 5 A.

IDEAL FOR DRY LAND
Contains over 50% Brome Grass yet sells much cheaper. Made up of Brome and hardy native grasses. IDEAL FOR DRY LANDS. Best time to sow is Aug., Sept. or Oct. Sow 1 bu. to 3 A. if alone or if you plan to sow clovers on in the spring, sow 1 bu. to 5 A. Price may advance. Order early.

Field's Special
FALL PASTURE MIX
\$7.65
bu.
Sows 3 to
5 acres

This mixture is especially made for fall sowing and contains only hardy grasses. Contains 5 permanent grasses in just the right proportion to make ALL SEASON pasture, on ALL SOIL types. Comes quick, is green all summer and is permanent.

One bu. sows 3 to 4 acres if alone, or, if you intend to sow clovers on in the spring, sow 1 bu. to 5 acres. Bu. 45 lbs.

Order for Spring Now
DON'T WAIT!
Shipment This Fall!

(Field Seeds Only)

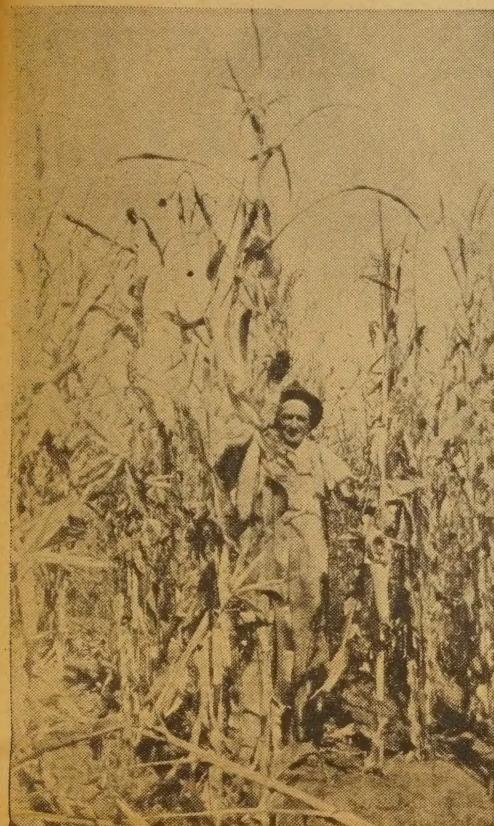
HERE'S MY DEAL

(Subject to Cancellation Without Notice)

1. Buy what you need—now at the lowest prices seed will be for some time.
2. Send your payment in full to bind the deal on me.
3. I'll ship the seed this fall or after Jan. 1st if you prefer.
4. If prices are lower (they won't be), I'll guarantee to ship at that lowest price then in effect.
5. These prices good only while our present lots last.

ORDER
EARLY!

BUY NOW
WHILE WE HAVE IT!



Likes Hybrid and Seed Sense

"Dear Mr. Field: My dad in field of Hybrid corn he bought of you. Just look at those ears. They not only look big, but were. Dad says he sure was satisfied. My dad is Frank Novak. We all read Seed Sense. It is sure interesting."—Miss Henrietta Novak, Rt. 1, Box 72, Weston, Nebraska.



Gets 50c Quart for Sorghum

"Dear Mr. Field: Here is a picture of our three sons stripping the cane we got from you and getting it ready for the mill. We only had about 1,000 ft. of cane drilled in rows 3 ft. apart and got a yield of 8 gal. of sorghum. At 50c a qt. it was our best-paying crop and we have been enjoying sorghum in all our cooking as well as old-fashioned taffy."—Mrs. Byron H. Shinn, R. 1, Uniontown, Ohio.

"Alfalfa" John Says . . .

Northern Alfalfa and Red Clover are sure to be short this year. If you have a field, try and save some seed. The country needs it.

Sometimes we advise you to buy seeds early to save money. Since most Field Seeds are close to O. P. A. ceilings now, you may not save much money by buying this fall, but it will mean you will have seed next spring when you want it. Many of your neighbors won't be able to get the kind of seed they want next spring at any price.

Last Sept. in this column I told you the gov't had indicated it wanted a lot of seed for Lend Lease. Later Russia came thru with requests for 20 million lbs. of Alfalfa. Great Britain wanted 7 million lbs. of Red Clover. Shipping seed is a cheaper way for us than furnishing the finished product in beef and hogs. But we didn't have enough clover and Alfalfa for ourselves, and our Allies didn't get any. We have less seed in prospect and bigger demands at home and abroad. I say, figure out next spring's seed needs now. Send Henry Field a check at our fall opening prices and you will be taking out insurance at no extra cost on your seed needs.

Read the article on Brome grass Henry put in this issue. There's a grass that should be on every farm. You can't beat it for heavy-yields, palatability, feeding value and hardiness. Fall is an ideal time to sow it.

With livestock prices as high as they are, you can't afford to be without plenty of hay and pasture and that's just what Brome grass will give you.

And mentioning pastures, our special Fall Pasture Mixture is especially made of grasses that should be sowed this fall. Sow clovers on it next spring and you'll have a perfect permanent pasture. One bushel will sow 4 acres.

The real seed shortage is going to be in hybrid corn. Especially the early hybrids. The weather just wasn't right this season for a bumper yield.

But Henry Field is still going ahead with a low opening fall price to encourage early bookings. As you can see, the price will advance this fall and without doubt, next spring, too. Get in early and save the difference.

When you get tired of paying agents \$1 to \$3 per bushel for selling you hybrid corn, you'll discover that MULE-HYBRID bought DIRECT not only saves you this agent's commission, but outperforms the hybrid you've been using.

Mule-Hybrid has made astounding records wherever planted—60 to 120 bu. per acre consistently. We have thousands of unsolicited letters from farmers telling us how much they appreciate getting a good hybrid at a fair price. If you haven't planted Mule-Hybrid, you're missing something.

Henry's Pasture Mix

For the best combination of five permanent grasses for fall planting, mixed in just the right proportions to give lots of feed and pasture on all soil types, use our FALL PASTURE MIX.

Next spring if you want to, you can add additional clovers to the fall planting of the grasses to give you the additional combination of clovers and grasses together. Because the grasses will do best fall planted now, we recommend that you sow 1 bu. on 3 to 4 acres if alone, or if you intend to sow clovers on in the spring, sow 1 bu. to 5 acres.

You will be sure to like the Fall Pasture Mix. It comes quick and is green all summer and permanent.

Going to Be Short on Hybrid

Everybody is going to be short on Hybrid. It's been a late, tough year, and most growing areas are reporting only an 80 percent seed crop—some less. That's serious, and you can imagine what a scramble there's going to be next spring when all the later-buyers try to get seed. Lots of farmers aren't going to be able to get Hybrid, and many will have to take second choice numbers and grades.

Have always tried to be square with my customers and let them know in advance what the seed situation is. And my best advice this fall is to order Hybrid, or at least reserve it, right away.



"Alfalfa John"

Plant Brome in Fall

Be sure to make that extra planting of Brome Grass this fall. There isn't a better time. In fact, you gain a head start by planting now and the Brome will come through for you for hay and pasture next year. Brome simply can't be beat for hay and pasture, and can be planted by itself, or by combination seeding with Alfalfa. Plant Brome on a firm well packed seedbed, figuring 15 or 20 lbs. per acre. With Alfalfa use 12 to 15 lbs. of Brome, and 4 lbs. of Alfalfa. No danger of bloat on a pasture of this combination, and at the same time the Alfalfa helps add nitrogen to the soil to increase the tonnage yield of the Brome Grass for years to come.

Remember that Brome Grass greens up first in the spring, yields two to three times as much as bluegrass, stops erosion, and is drought resistant and winter hardy. It is more palatable, and higher in protein than any other grass. All of our brome is extra high quality, free of noxious weeds, and high germination. The best No. 1 Northern grown seed only \$17.95 per 100 lbs. and ready for prompt shipment.

When you seed Brome in the fall, sow before October 10th, or after that date, wait until just before freezing up. Early sowed Brome gets a good growth before freezing while the late sowed Brome doesn't start until the first thing in the spring. Cover the seed about $\frac{1}{4}$ to $\frac{1}{2}$ inch deep. Harrow in lightly and roll with cultipacker.



Big Day When He Comes Home

Here is Linda Young, niece of my good customer Mrs. Grace King, 1312 So. 18th St., Centerville, Iowa. She is holding a picture of her daddy, and is under the protection of the American eagle. Her aunt says "thank you for Seed Sense and also your very nice catalogs. Sure do enjoy them."

Thanks for Sending Catalogs

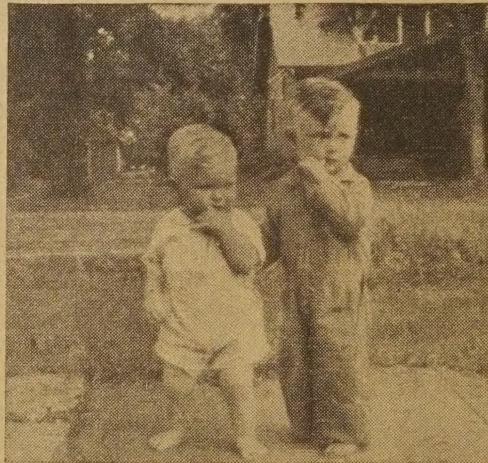
I wish I could personally shake the hands of all my good customers who sent back their catalogs this spring. As some of you know I didn't have enough catalogs to go around. So many new gardeners are becoming H. F. customers that I can hardly keep up with them, and what with the paper shortage it's getting to be a real problem. This season is going to be as bad as last, and I want to use as little paper as possible as a war economy, but I DON'T want anyone to be without a catalog if I can possibly help it.

You can help me here, and I will be very grateful to you if you will. Just check back in your memory on whether you received more than one catalog. Maybe one came to the Mrs. as well as the head of the family. Or maybe son George and daughter Ann got one, too. If you don't need more than one copy, and if you are getting more, please tell me about it. Then I can send the extra copy to someone who needs it.

Weather-Proof Corn Blend

Yes, my special weather-proof corn has been a life saver on many farms and it is still very popular. It is the same thing as taking out an insurance policy on your crop to plant some of our weather-proof corn blend.

Many times a hot spell during critical tasseling stages may destroy pollen, and that means a poor set on the ear. That is where the blend really comes through throwing pollen over a three week period and gives you extra pollen to help insure a better yield and set on the ears of corn. You will find complete details on weatherproof blend on the Mule Hybrid corn page. Be sure and include several bushels along with your fall order.



Taste Good?

"I have been one of your customers for more than 35 years," writes Mrs. D. E. Brogan of Sheridan, Missouri. "This picture shows my 2 great grandsons, Harry Murphy of Sheridan, Missouri on the right and Philip Hill, left, who lives at Grant City, Missouri. His father is in the service in Italy."

Glad to hear from such an old customer again and to see the young gardeners coming along. Nothing is better for the kids than a garden, and the earlier they start the better. H. F.

Popping Corn

Hundreds of people have been writing me all summer wanting to know where they could buy good popcorn. We have a dandy fine acreage growing here around Shenandoah. By the last of October or first of November we will have plenty of popcorn for everybody. It's guaranteed to pop too. I am offering you my new Hybrid South American, the big yellow kind, pops with a tremendous volume, and is guaranteed in every way. Special price 5 lbs. for \$1, postpaid in zones 2, 3 and 4. Zones 5 and 6, add 12c for postage.



6 Bu. from 500 Plants

Mrs. Alvin Knepper of Wauneta, Nebraska says she would like to see more twins in Seed Sense, so here are her twin girls, Donita and Berneta, age 5 yrs. "These are Henry Field's Sweet Spanish Onions," she says. "This is part of 6 bushel raised from only 500 plants." Looks like most of those onions weigh a pound apiece or more. H. F.



From Her Soldier Brother

"Dear Mr. Field: Here is my picture taken in my Hawaiian grass skirt that my brother sent me from Honolulu. The flowers are Heavenly Blue Morning Glories, Zinnias and Gladiolus, all from Henry Field. My dog Perdo and Kitty puss are in the picture, too."—Hallie Kate Simpson, Sparks, Kansas.

Grow Own Seasoning

With seasoning hard to get there is no reason why everyone shouldn't grow some of his own. We have some mighty fine sage plants and offer them for fall delivery at 39c each, or three for 98c, postpaid. Three of these will give you a world of sage leaves. There is nothing so fine for seasoning sausage, dressings, and etc., as home grown sage.

Save Seed

It's been a long, long time since the legume seed situation has been as critical as it is this year. All seedsmen are short on Alfalfa, Red Clover, and Alsike. There isn't near enough seed to meet the demand for planting. Back up the Government's plea for harvesting more acreage for seed and save your last cutting of Red Clover this fall for seed purposes. Also if you have a good set on your Alfalfa cutting, save that too.

Fields Seeds in New Guinea

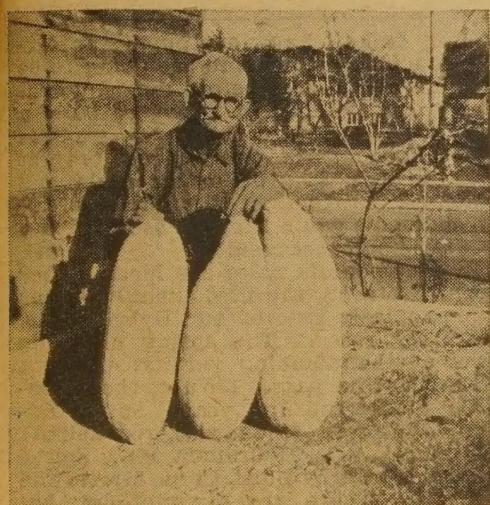
"Dear Mr. Field: I know you are interested to know how your seeds grow in different parts of the world, so I am writing to let you know how they do in New Guinea.

"I planted some of your White Radish and they came up in 48 hrs. We are going to start eating them in a few days. I also planted beans, onions and carrots. They all are looking very nice. I also have some of your Daisy Muskmelon and I think if the bugs leave them alone they will make a crop. There are no weeds here and the ground is rich. Also ideal weather. It is really wintertime here and it rains almost every night. Please send me Seed Sense. I'd be glad to get it."—Pte. Elmer W. Barrock, c/o Postmaster, San Francisco.

"Well, here is Seed Sense. Only wish you could have sent a picture of yourself and your garden. Write me if you need more seed. H. F.

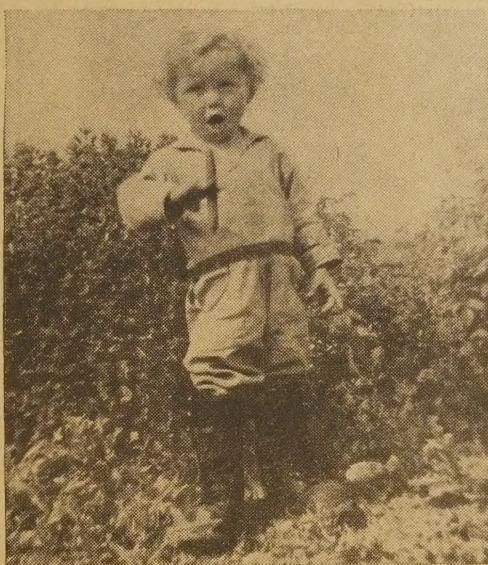
Speaks Good Word for Henry

"Dear Sir and Friend: My order is late this year, as I lent my catalog to friends, so if you are out of what I have ordered you can substitute the best you can. I am an Iowa man but have been here 44 years. Am now 74 years old and any time I have a chance, speak a good word for Henry."—John Webster, Dover, Oklahoma.



3 Big Squash

“Dear Henry: We raised these from Henry Field seed. They were known the country round and taken to other towns to prove their size, as people thought it a fish story.”—Wm. I. Stewart, 430 Garfield St., Ft. Collins, Colorado.



As Big as Daddy!

“Corky” Gilbert has been “taking over” in his father’s shoes this summer, especially when it comes to work in the garden. He’s the son of C. A. Gilbert, 2765 W. Haff Ave., Denver, Colorado.

About Pruning This Fall

The one trouble with pruning is most folks don’t do enough—especially on newly planted stuff. Don’t be afraid to prune your plants.

There’s a good reason for pruning. It leaves less tops for the roots to support with sap. I’ve even seen plants newly set out that wouldn’t put out leaves until finally somebody pruned them—and then you ought to have seen them grow. Pruning makes the plant bush out more, too, and that’s what we usually want.

In the spring you should prune just as soon as you set the plants out but stuff planted this fall, shouldn’t be pruned until real early next spring. But then, get out as soon as you can with a real sharp knife or pruning shears and give your plants a haircut. Make the cuts as clean as possible.

Hedging shrubs I prune down to within 3 inches of the ground. It will grow just as fast or faster as if you had left the tops on. Fruit trees need to have the top cut back a little and all the side branches pruned back pretty severely.

Mistakes Us for Gov’t Collector

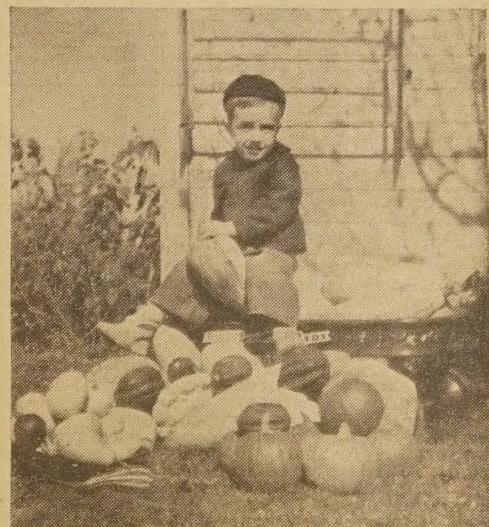
“Dear Mr. Field: Your letter came yesterday with our money order in it for the Collector of Internal Revenue. Sure was glad to get it, and am sending it on to the St. Paul income tax office, asking that they return your money order for my seed order. My wife got the two mixed up.”—Clyde S. Lattuck, Oak Park, Minnesota.

I sure would like to trade money orders with the Collector of Internal Revenue. My orders are getting bigger every year, but don’t suppose I can hope to compete with the Government.

We’re just coming into the season when evergreens are doubly welcome with their beautiful green color when everything else is brown. Every well planted home ought to have plenty of evergreens. And fall is as good a time as any to plant them.

Now is the time to remove all dead tops from perennials, peonies, iris and burn. Helps to keep disease from being carried over the winter.

If you have trees or shrubs to move, don’t move them until they are dormant (have lost their leaves). Then you may move them without any difficulty if you don’t expose the roots to air or sun any more than you have to.



All from a Pkt. of Seed

“Dear Mr. Field: The picture shows my 3 yr. old grandson, Stanley Brainard, with part of the squash, pumpkins and gourds I grew from your pkt. of mixed seeds. I gave away squash all summer and sold some. I had 2 bu. of gourds which I painted and decorated for Christmas. Of the round ones I made balls to hang on the tree, some representing fruit I used as a centerpiece and the pear shaped ones made dippers to hold candy, nuts, etc. Little penguins were made by painting some black and white and leaving the stem on for a beak.”—Mrs. Nelson Cowdery, Box 37, Hartford, Ohio.

How to Force Bulbs

There is no house plant easier to grow than a potted bulb. You can have a wealth of bloom all winter long if you just plan ahead a little.

Hyacinths and Narcissus force the easiest and bloom the best. Place Hyacinths bulbs in flower pots. Barely cover with good, rich dirt. Press down tight. Set in a dark cellar and water often until it has made roots and looks ready to bloom. Then, bring upstairs to the light and it will shoot up and bloom in no time.

Paper White Narcissus can be started in water with enough pebbles to hold the bulb erect. Or, you can use sand. Keep them in the dark with plenty of water until it looks ready to start and then bring upstairs for blooming.

I hope everyone pots up a few for themselves and their neighbors. Potted bulbs make perfect gifts and are inexpensive to pick yourself. A florist charges from \$1.50 to \$2 for just one potted bulb.

* * * *

What the world needs is more thinkers and less tinkers.

How’s Your Corn?

More and more of you folks are planting my Mule Hybrid. And I don’t blame you. There’s no better Hybrid anywhere, and of course the price is right and you don’t have to pay big agent commissions. No sense in paying more than you have to.

Always like to hear from my corn customers, so write in and tell me how things went this season, and if possible send in a picture. I pay a dollar for every corn picture printed in Seed Sense, and I always like to hear from you.

One thing I like to have is good sample ears of Mule Hybrid to show visitors here at Shenandoah. If you have some good ears, send them in and I will display them in the seedhouse with your name. Besides that, I will give to anyone sending in sample ears, a generous sample of some new Hybrid that I’m working on for test. H. F.

Plant Nursery Stock This Fall? YES!

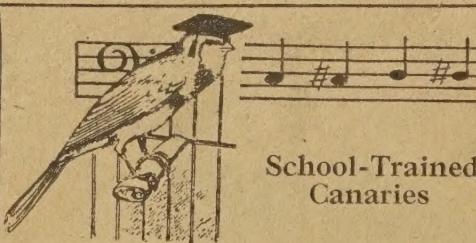
6 More Months to Grow

That’s the story. $\frac{1}{2}$ year headstart on fall planted stuff. Things you didn’t get in last spring and want to plant next spring get a whole $\frac{1}{2}$ year’s headstart if you set them out this fall.

Plants don’t just sit still all winter. They grow. The roots spread out, the root buds swell in preparation for shooting out more roots, the dirt packs firmly, and the plant does during the winter what it would have to do in the spring anyway before it would put out leaves.

Even if it didn’t grow any, the fact the dirt was packed firmly during the winter would be enough advantage. I really believe that half of the stuff lost from spring planting is because the dirt isn’t packed firmly enough about the roots.

Mind you, I don’t say a thing against spring planting. I couldn’t if I would. What I say is, if you’ll plant this fall, your plants will have 6 months headstart over what you’d get by waiting till next spring. Just see if I’m not right.



School-Trained Canaries

Ready for Shipment Oct. 15

Good singing canaries are no longer as plentiful as they were because the war has cut off some imports. However, we'll have a fair supply of some of the finest singers in the country ready for shipment about Oct. 15.

Birds are shipped express collect (only small charge as birds are light) and we send full details about care and feeding with each bird. All guaranteed to reach you safely and we give you 10 days to test song of male birds and 5 days to examine hens. Birds not entirely satisfactory can be returned for exchange or refund. Fair enough?

Please get your orders in early and reserve a good bird, before they're gone.

Males Females
ea. ea.

THE SUNNY-SONG WARBLERS—Jolly happy singers. Their songs are medium loud and varied. They will bring cheer to any home as everyone loves their song.....

\$10.50 \$4.00

THE HARTZ MOUNTAIN BIRDS—These sing much louder than most birds. Songs are short and varied in tone. Very pleasing, if you like a loud singer. Sing freely all day long...

9.50 3.00

THE ALPINE TRILLERS—These peppy fellows sing their fancy songs of trills and rolls all day long. Songs are mellow. The notes will delight you. Colors yellow with light and medium shadings.....

10.50 4.00

BUTTERCUP WARBLERS—Derive their name from their beautiful orange yellow color. These birds are bred from true deep colored strains. Their voice is clear, ringing and of medium loud tones. Extra-select birds, of course.....

13.50 5.00

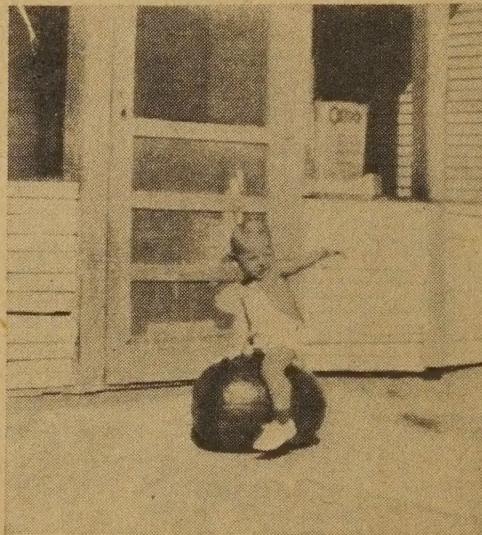
PARRAKEET LOVE BIRDS—Green, Blue, Yellow and White.

Per pair

\$9.50

Hybrid Reservations

Place your order now for your entire supply of Henry's MULE HYBRID that you will want for 1945 spring planting. You might just as well save the difference by booking your order now at Henry's low opening prices. We followed this practice for years to always give the early buyer a special discount, and the same thing holds true this fall. Besides the buyer who places his order for Mule Hybrid Corn now, knows that he will be first on the list to have the corn reserved. That is important considering the late, wet spring and the fact that many hybrid companies will have lots of soft corn which will reduce the normal seed supply. Don't forget Henry's corn this year. It is "stand guaranteed and will be ready for Jan. 1st shipment. It is all carefully shelled and graded, treated with corn dust and ready for the planter box. You won't find a better grade, or higher germinating corn than we have to offer you right now.



Ride 'em Cowboy

H. F. melons really grew in the Ralph Nafzger garden down in Alton, Texas, as you can see from this picture. "It pays to use good seed," says Mrs. Nafzger.

I get letters and pictures like this from every state in the Union. Makes me feel good to hear of all the success my customers get out of my seeds and plants. And I try to give them nothing but genuine H. F. quality in everything I send out, with a 100% guarantee thrown in. H. F.

Peonies are best planted in the fall. So are iris. Both are ideal for cemetery use.

Fall not only is the ONLY TIME that tulips, crocus, narcissus, etc., can be planted, but it is becoming the IDEAL TIME to plant other nursery stock. The cooler days and very cool nights together with rains make an ideal time for starting nursery stock.

Flowers in Winter

Nothing like flowers in the winter time and no reason why you shouldn't have them. My Paper White Narcissus are ideal for winter and I now have a supply of beautiful bowls for them. These bowls are made right here in Iowa and glazed in lovely foliage green. They are moisture proof and can't be beat for windowsills, mantels and tables. Size 6 1/2" x 3 1/2" x 2"—just right for 3 bulbs. I'm selling a pair (2 bowls) for \$2.00 postpaid. Come and get 'em while they last.

Plants for Quick Results

Many folks I know are buying properties now, and many more are going to be building new homes before long. Whenever you move on to a place, or build a new home, the first thing you want is something that will give you results right away in the way of ornamentals and fruits. I just thought it might be of interest to give you a list of those that give about the quickest results.

In ornamentals roses are ideal. They bloom profusely the first summer. This is particularly true of our Hybrid Teas, and Baby roses. The spring blooming roses of the climbing variety, will not bloom the first year. Shrubs, these generally bloom the first year. Spirea Anthony Waterer; (the dwarf red spirea) Hydrangea A.G., Hydrangea P.G., Spirea Billardi, Butterfly Bush, Crepe Myrtle and Tamarix. There are some others, but these are particularly good.

In trees, nothing beats our Hybrid Elm. This tree will give you the quickest shade of all. The Chinese Elm comes in about second best.

Perennials, of course, are fine, as practically all will bloom right away. It is a fine idea if you are putting shrubs around the foundation which may not make a complete showing the first year to plant a row of hardy perennials like Phlox in front of the shrubs, to give you color.

In fruits, Everbearing Strawberries and Hansen Bush Cherry generally give fruit the first year. Rhubarb and Asparagus, with Raspberries and Blackberries are not far behind.

In fruit trees, for an apple the Anoka is the earliest bearing of all. In fact, one year old trees in the nursery row have produced fruit. In peaches, the FUZZ-LESS-BERTA in our experience has been the quickest bearing of all.

With the plants we have mentioned above, you can make a very attractive planting, and you will have quick results. Some of these things can be planted this fall and you might just as well get your order in to us to be sure to get them early next spring. Fall planted and early spring planted stock gives the best results the first year.—H. F.

P.S.: By the way, the Hansen Hybrid Plums are mighty early bearers, too.

One of the best helps you can give your permanent plantings is to give them a good soaking up before the ground freezes. And if there are some warm spells during the winter, get out and water, if things look dry.

From
"MIDWEST'S LEADING SEEDHOUSE"
Henry Field Seed & Nursery Co.
Shenandoah, Iowa



Sec. 562 P. L. & R.



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